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EDITORIAL

Enigma of the Gastroesophageal Junction

FEW PARTS OF THE HUMAN BODY appear so innocuous and yet are so frustrating to anatomists, physiologists and clinicians as the gastroesophageal junction. Removed from its usual location and tacked out on a board, it is an unimpressive bit of tissue consisting of a tube merging into a pouch. The only other notable feature, visible on its inner side, is a rather abrupt change in the lining, which is pale and smooth at the upper, and darker and corrugated at the lower end. This change marks where squamous esophageal mucosa above meets glandular gastric mucosa below. In spite of its deceptively plain looks, the entire gastroesophageal junctional zone may be responsible, wholly or in part, for the major non-malignant disorders that affect man's esophagus: alkali-demanding heartburn, peptic esophagitis (which may hurt, bleed or stenose), lower esophageal (Schatzki) ring, and achalasia.

The very simplicity of the junctional zone defies an unexceptionable explanation of its contributions to the mechanisms of health and disease. There is no universally agreed-on benchmark to serve as a

point of departure for describing the anatomy of the area. Although the word "cardia" is often used to indicate where esophagus opens into stomach, no serosal or mural structure exists to identify the cardia. Neither the shape nor the character of smooth muscle presents a definite line where the wall changes from tube to pouch. Under these circumstances, many rely on the gastroesophageal mucosal junction to separate the two organs. This practice serves convenience but does not necessarily enjoy authenticity. In man, many are convinced, the mucosal junction is not at the approximate location of the cardia, but well above it in a part of the junctional segment that is clearly tubular. In some animals, such as the horse and the rat, on the other hand, the mucosal junction is well down within the gastric pouch, and those who insist that this junction provides the discriminating landmark perforce apply the label esophagus to what is undeniably a sac-like upper half of stomach.

This anatomic no-man's land between stomach and gullet presents the author who would discuss esophageal disease with a major dilemma. Necessarily, if his discussion is to be anchored on basic anatomic and physiologic characteristics, he must draw a bold line and say, "On this side is esophagus; on that, stomach." Drawing a bold line across disputed territory, however, is hazardous. Zboralske and Friedland draw it as shown in Figure 1 of their well-balanced review of esophageal disorders in this issue (page 34). This line (labeled 4 in the figure) is identified as representing the "transverse mucosal fold," which, the authors say, demarcates the gastroesophageal junction and is known by a variety of synonyms, including "lower esophageal ring" or "cardia." Their text does not state definitely that this trans-

1970 ANNUAL SCIENTIFIC ASSEMBLY

of the California Medical Association

San Francisco, March 7-11

Detailed program follows on page 102

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What is family practice?

Manpower — new aids to the physician

Systems of delivery for health care services

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L. HENRY GARLAND MEMORIAL LECTURE — MARCH 8

Guest Speaker: Melvin P. Judkins, M.D., Professor of Radiology and Director, Cardiovascular Laboratories, University of Oregon Medical School.

Title: "A Breakthrough in the Battle with Coronary Artery Obstructive Disease."

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NINETY-NINTH Annual Session

CALIFORNIA MEDICAL ASSOCIATION • MARCH 7-11, 1970 SAN FRANCISCO HILTON HOTEL, SAN FRANCISCO

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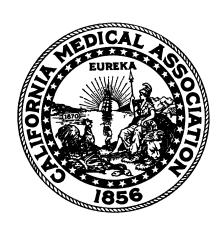
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99th annual session program



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california medical association

CALIFORNIA MEDICAL ASSOCIATION ANNUAL MEETING

March 7 to 11, 1970, San Francisco

Daily Schedule of Scientific Sessions

Unless otherwise stated, all meeting rooms listed in the programs are in the San Francisco Hilton Hotel

•	RNING MEETINGS	MONDAY, MARCH 9	MORNING MEETINGS
Section Meetings:		Section Meetings:	
Industrial Medicine and		Internal Medicine	·
Surgery, and Orthopedics	ALL DAY	Obstetrics and Gynecology Pathology and Urology	ALL DAY
Internal Medicine		Urology	ALL DAY
Orthopedics, and Industrial			11111 2.1.1
Medicine and Surgery	ALL DAY	Special Conferences:	
Pathology		Alcohol and Drugs	
Sychiatry and Neurology	ALL DAY	Confronting the Teenager	
Special Conferences:		Emergency and Disaster	ATT DAY
Cancer Symposium	ALL DAY	Preparedness	ALL DAY
Radiology Conference	ALL DAY	New Roles in Nursing	10 1 016
American College of Chest		American College of Obstetric	
Physicians, California Chapter	ALL DAY	nia Division Luncheon (12	· · · · · · · · · · · · · · · · · · ·
California Society of		California Academy of Pedia	trics, Chapter I Luncheon
Anesthesiologists	ALL DAY	(12:00 noon)	
California Society of Medical		Scientific Exhibit	ALL DAY
Assistant Instructors	ALL DAY	MOTION PICTURE PROG	RAM: Pediatrics
Scientific Exhibit Opening	12 Noon	l A	FTERNOON MEETINGS
	NOON MEETINGS	General Meeting: Systems of	
		Section Meetings:	Delivery of Medical Care
CMA HOUSE OF DELEGATES (4:00 p.m.)	- Opening Session	Pediatrics	
	_	Preventive Medicine and Publ	lia TTaalah
General Meeting: What is Family P	ractice?		nc rieatri
California Society of Pathologists		Special Conferences:	
CHADAY MARCH C MOI	RNING MEETINGS	Prevention of Coronary Artery	
· · · · · · · · · · · · · · · · · · ·	WING MEETINGS	California Academy of Pre	ventive Medicine Dinner
Section Meetings:		(7:00 p.m.)	
Allergy	ALL DAY	MOTION PICTURE PROG	RAM: Practical Problems
Anesthesiology	ALL DAY	in Surgery	
Dermatology		THE COLUMN ACADOM 10	MODULIA MEDITINA
General Practice and Pediatrics		TUESDAY, MARCH 10	MORNING MEETINGS
Internal Medicine		Section Meetings:	
Otolaryngology		General Practice	ALL DAY
Pediatrics and General Practice		General Surgery	ALL DAY
Plastic Surgery	ALL DAY	Special Conferences:	
Radiology		California Medical Assistants	Association
Special Conferences:		Medical Aspects of High Sch	ool Sports
Pathology Conference	ALL DAY	Symposium on Environmental	
		Scientific Exhibit	ALL DAY
Scientifie Exhibit	ALL DAY	MOTION PICTURE PROG	RAM: Medicine
AFTER	VOON MEETINGS		TERNOON MEETINGS
General Meeting: What Is the As	sistant to the Phy-	HOUSE OF DELEGATES	
sician?		Special Conferences:	(0.00 p.m.)
Section Meetings:		Birth Defects	
Ophthalmology			n.13.6 m 11
		MOTION PICTURE PROG	RAM: Drug Abuse
Physical Medicine			
Physical Medicine Special Conferences:		WEDNESDAY, MARCH 11	MORNING MEETINGS
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Information

BADGES—It is important that badges be worn at all times. Admission to scientific meetings is by badge only.

COUNCIL—The Council will meet Friday, March 6, 4 p.m., and Saturday, March 7, 9 a.m. to noon. Rooms will be posted on the hotel schedule boards.

HOUSE OF DELEGATES—For list of delegates and alternates, meeting times, places and agenda, see pages 25 to 30.

EMERGENCY CALLS AND MESSAGES—Convention Emergency Call Number (415) 776-1390 from 8 a.m. to 5 p.m., Saturday, March 7, through Wednesday, March 11.

MESSAGE CENTER (415-776-1390)—Provided through the courtesy of the Pacific Telephone Company — Registration Desk, East Lounge, Ballroom Floor — Registration Desk is open from 8 a.m. to 5 p.m.—The Association will attempt to transmit emergency messages to the individual physician. Each physician should notify his own office of the exact times and meetings he plans to attend, and the convention number. Routine messages will be kept at the Message Center in the East Lounge, Ballroom Floor, at the entrance to the exhibit area and adjacent to the Registration Desk. Physicians are requested to check with the Message Center at least once a day.

INDEX TO PARTICIPANTS—See pages 8 and 9.

MOTION PICTURE SYMPOSIA will be shown in the Garden Room, Ballroom Floor. See page 23.

SCIENTIFIC AND ORGANIZATIONAL EXHIBITS — Ballroom Floor, California Room. See page 24.

TECHNICAL EXHIBITS—Ballroom Floor, Continental Parlors 6, 7, 8, 9, and in the North, East and South Lounges. See pages 38 to 42.

REGISTRATION AND INFORMATION—Registration and information desks are located in the East Lounge, Ballroom Floor, at the entrance to the exhibit area. All members, guests and visitors are requested to register immediately upon arrival. There is no charge for registration. Registration desks are open Saturday through Wednesday. Admission to the general and section sessions, and exhibit areas is by badge only.

Members wishing to vote in specialty sections must indicate appropriate section when registering; voting in other sections will not be allowed.

OUALIFICATIONS/REQUIREMENTS FOR REGISTRA-TION—(a) All M.D.s with credentials showing that they hold valid license to practice medicine. (Membership card in C.M.A.; county medical society/association or A.M.A. membership card.) (b) Medical students will be admitted upon presentation of credentials from their medical schools identifying them as medical students. (A membership card of the Student American Medical Association or letter from their dean's office.) (c) Medical Assistants will be admitted upon presentation of a letter from the physician-employer or C.M.A.A. membership card. (d) Military paramedical personnel will be admitted upon presentation of a letter requesting their admittance, written by their com-manding officer. (e) Dentists (D.D.S.), doctors of veterinary medicine (D.V.M.), registered nurses (R.N.), student nurses, x-ray technicians, laboratory technicians, allied public health personnel, and others will be admitted provided they have proper identification. (f) All questions on admission will be passed upon by a member of the Committee on Registration who will be present at the desk.

4 NINETY-NINTH ANNUAL SESSION

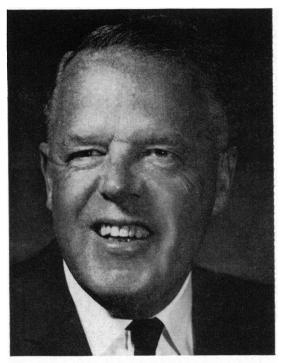
ACKNOWLEDGMENT

ONCE AGAIN an educational program of considerable merit has been developed through the combined effort of many individuals acting for their Sections with the assistance of Specialty Societies and the Medical Schools of the State.

The Committee on Scientific Assemblies would be helpless without the assistance and interest of many dedicated individuals and acknowledges their contribution and efforts in the development of this program which we believe is again a step forward.

JOHN B. DILLON, M.D., Chairman Committee on Scientific Assemblies of the Scientific Board

CALIFORNIA MEDICAL ASSOCIATION



ALBERT G. MILLER, President



RALPH W. BURNETT, President-Elect

NINETY-NINTH ANNUAL SESSION 5

Guest Speakers



LYNN P. CARMICHAEL



MIKE GORMAN



HENRY K. SILVER



EUGENE A. STEAD, JR.

- LYNN P. CARMICHAEL, M.D., Miami-Director, Division of Family Medicine, University of Miami School of Medicine.
- MIKE GORMAN, Washington, D.C.—Executive Director, National Committee Against Mental Illness.
- Jerome Pollack, B.S., Boston—Associate Dean of the Economics of Medical Care, Harvard Medical School; Executive Director, Harvard Community Health Plan, Inc. (Not pictured.)
- Henry K. Silver, M.D., Denver-Professor of Pediatrics, University of Colorado Medical Center.
- EUGENE A. STEAD, Jr., M.D., Durham, N.C.—Professor of Medicine, Duke University.

OUT-OF STATE GUESTS OF SECTIONS AND ORGANIZATIONS

• Anesthesiology

JOSEPH J. BUCKLEY, M.D., Minneapolis. Professor of Anesthesiology, University of Minnesota Medical School.

• Dermatology

ROBERT J. GORLIN, D.D.S., M.S., Minneapolis. Professor and Chairman, Division of Oral Pathology, University of Minnesota School of Dentistry.

• General Practice

HAROLD T. CONRAD, M.D., Lexington. Director Clinic Research Center.

Obstetrics and Gynecology

ROBERT W. KISTNER, M.D., Boston. Assistant Clinical Professor of Obstetrics and Gynecology, Harvard Medical School.

• Pathology

JON V. STRAUMFJORD, JR., M.D., Ph.D., Birmingham. Professor and Chairman, Department of Clinical Pathology; and Clinical Pathologist in Chief, University Hospital, University of Alabama.

MARIO WERNER, M.D., St. Louis. Washington University School of Medicine.

• Pediatrics and General Practice

HEINZ F. EICHENWALD, M.D., Dallas. Professor of Pediatrics, University of Texas, Southwestern Medical School.

• Psychiatry and Neurology

CHARLES W. SOCARDES, M.D., New York City. Assistant Clinical Professor of Psychiatry, Albert Einstein College of Medicine.

• Radiology

WILLIAM CAMPBELL, M.D., D.M.R.D., East Grinstead, Sussex, England. The Queen Victoria Hospital, Plastic Surgery and Joint Injuries Centre.

W. Peter Cockshott, M.D., Hamilton, Ontario, Canada. Professor and Chairman, Department of Radiology, Chedoke Hospital, McMaster University.

JACK EDEIKEN, M.D., Philadelphia. Department of Radiology, Thomas Jefferson University Hospital.

RICHARD H. MARSHAK, M.D., New York City. Attendant Radiologist, Mount Sinai Hospital.

M. J. RAPHAEL, M.B., London, England. Department of Radiology, Postgraduate Medical School.

Josef Rösch, M.D., Prague, Czechoslovakia. Charles University.

Urology

FRANK J. LEARY, M.D., Rochester, Minn. Mayo Clinic.

• California Medical Association

California Division, and Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara branches, American Cancer Society

ALFRED W. KOPF, M.D., New York City. Professor, Department of Dermatology, New York University School of Medicine; and Head, Oncology Section, Skin and Cancer Unit, New York University Medical Center.

California Medical Association California Heart Association

ROBERT A. BRUCE, M.D., Seattle. Department of Medicine, University of Washington School of Medicine.

WILLIAM B. KANNEL, M.D., Framingham, Mass. Director, Framingham Heart Study.

California Medical Association California Nurses' Association

DARREL J. MASE, Ph.D., Gainesville, Fla. Dean, College of Health Related Professions, University of Miami.

California Radiological Society L. Henry Garland Memorial Lecture

MELVIN P. JUDKINS, M.D., Portland. Professor of Radiology; and Director, Cardiovascular Laboratories, University of Oregon Medical School.

• California Medical Association Committee on Cancer

J. BEACH HAZARD, M.D., Cleveland. Chairman, Division of Pathology, Cleveland Clinic.

• The National Foundation—March of Dimes

HENRY L. NADLER, M.D., Chicago. Head, Division of Genetics, Children's Memorial Hospital; and Associate Professor of Pediatrics, Northwestern School of Medicine.

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Straumfjord, Jon V., Jr., Birmingham, Ala	Freedman, Robert I., Los Angeles
Werner, Mario, St. Louis	Freeman, Walter J., Berkeley
_	Friedman, M. Wallace, San Francisco
	Fung, Wayne E., San Francisco
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Anderson, Gail V., Los Angeles	Galant, Stanley, San Francisco
Andrus, L. H., King City	Gardner, Richard E., San Francisco
Asbury, Arthur K., San Francisco	Gettelman, Eugene, Encino
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Austin, Glenn E., Los Altos	Gillanders, William, San Francisco
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Bolt, Robert J., Davis	Gozzi, Ethel, King City.
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special conferences

SATURDAY, MARCH 7 9:30 a.m. to 5:00 p.m.—Italian Room St. Francis Hotel, Union Square

RADIOLOGY CONFERENCE

Committee on Cancer, California Medical Association

Chairman: Gerald M. McDonnel, M.D., Los Angeles Secretary: Robert H. Reid, M.D., Los Gatos

9:30 a.m. to 12:00 noon—THERAPY SESSION

1:30 p.m. to 3:30 p.m.—DIAGNOSTIC SESSION

SATURDAY, MARCH 7 2:00 p.m.—Continental Parlor #4

FOURTH ANNUAL CANCER SYMPOSIUM TOPIC OF CANCER: ONLY SKIN DEEP

Sponsored Jointly by the California Medical Association and the California Division, and the Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara Branches of the American Cancer Society

Chairman: Robert J. Schweitzer, M.D., Oakland

- 2:00—Welcome—Robert J. Schweitzer, M.D., Oakland, President, Alameda Branch, American Cancer Society
- 2:05—Clinical Manifestations of Skin Cancer Alfred W. Kopf, M.D., New York City, by invitation
- 2:35—Recognition and Management of Pre-malignant Skin Lesions, Use of Liquid Nitrogen and Topical 5-FU— James Helsper, M.D., Pasadena
- 2:55—Sunshine and Skin Cancer—Epidemiology and Etiology
 —John H. Epstein, M.D., San Francisco
- 3:25—Recess
- 3:35—Radiation Therapy of Skin Cancer—Jerome M. Vaeth, M.D., San Francisco
- 3:55—Chemosurgery and Surgical Management of Skin Cancer—Richard A. Shepard, M.D., Oakland
- 4:30—Questions and Answers Session

SUNDAY, MARCH 8

9:00 a.m. to 5:30 p.m.
—Continental Parlor #4

PATHOLOGY CONFERENCE

Committee on Cancer, California Medical Association

Tumors of the Thyroid

Moderator: J. Beach Hazard, M.D., Cleveland, by invitation

9:00 a.m. to 12:30 p.m.—2:00 p.m. to 5:30 p.m.

The registration fee for this Conference is \$30.00, which includes attendance, a set of 25 slides, protocol and addenda. For attendance only, the fee is \$15.00. There is no charge for residents and interns. Those wishing to attend are requested to register with Weldon K. Bullock, M.D., Executive Director, Tumor Tissue Registry, CMA Committee on Cancer, Los Angeles County-University of Southern California Medical Center, 1200 North State Street, Los Angeles 90033.

SUNDAY, MARCH 8

2:00 p.m.—Italian Room St. Francis Hotel, Union Square

Fourth Annual L. HENRY GARLAND MEMORIAL LECTURE

Sponsored by the California Radiological Society

- 2:00—Introduction—Reynold F. Brown, M.D., San Francisco, President, California Radiological Society
- 2:05—A Breakthrough in the Battle with Coronary Artery Obstructive Disease—Melvin P. Judkins, M.D., Portland, Ore., by invitation
- 3:00-Recess
- 3:15—Annual Meeting—California Radiological Society

f 10 ninety-ninth annual session

ALCOHOL AND DRUGS

Symposium

Committee on Dangerous Drugs and Committee on Alcoholism, California Medical Association

Program and Speakers to be announced

MONDAY, MARCH 9

9:00 a.m.-Walnut Suite

CONFRONTING THE TEENAGER

Committee on Medicine and Religion, California Medical Association

Chairman: Albert E. Long, M.D., San Francisco

9:00—Confronting the Teenager:

Drugs

Personal Relationships

Confidentiality

Speakers to be announced

10:00-Recess

10:15—Panel Discussion—Questions and Answers Session Members of the Panel: To be announced

MONDAY, MARCH 9

9:00 a.m.—Continental Parlor #1

EMERGENCY AND DISASTER PREPAREDNESS

Symposium

Commission on Community Health Services, Committee on Automotive and Traffic Safety, Committee on Disaster Medical Care, Committee on Emergency Medical Care, California Medical Association

Chairman: John T. McNally, M.D., Stockton

9:00—Introduction—Speaker to be announced

9:10— Emergency Medical Care: Initial Considerations

PANEL DISCUSSION I

Moderator: Howell E. Wiggins, M.D., San Diego

9:10—1. Forces and Stress Concerned in Auto Trauma Due to Collision

2. Extrication of the Injured from the Wrecked Vehicle

3. Emergency Medical Care at the Accident Site
Speakers to be announced

10:15—Questions and Answers Session

11:00— Emergency Medical Care: Support Facilities

PANEL DISCUSSION II

Moderator: Charles C. Henderson, M.D., San Mateo

11:00—1. The Role of the Ambulance Attendant—William Stevens, Salinas, by invitation

- Transportation of the Injured—Edward R. Jenkins, M.D., Elk Grove
- 3. Emergency Communications—William McLarty, Berkeley, by invitation
- 4. Emergency Room: Physician-Nurse Coordination and Care—Thomas W. Lyons, M.D., La Mesa

12:15—Questions and Answers Session

MONDAY, MARCH 9

2:00 p.m.—Continental Parlor #1

SYMPOSIUM ON EMERGENCY AND DISASTER PREPAREDNESS (Continued)

Civil Disturbance: Student Unrest in Berkeley and the Problem of Disaster Medical Care

2:00—Organization and Planning in Disaster Medical Care— Speaker to be announced

2:15— The Support City Hospitals

PANEL DISCUSSION III

Moderator: Wayne P. Chesbro, M.D., Berkeley

- 2:15—1. Herrick Hospital
 - 2. Cowell Hospital
 - 3. Alta Bates Hospital
 - 4. Highland Hospital
 - 5. Student Physicians
 - 6. Medical Committee for Human Rights
 - Regional Medical Support—Lee E. Farr, M.D., Berkeley

Speakers to be announced

4:20—Questions and Answers Session

4:35—Summary and Closing Statement—John T. McNally, M.D., Stockton

NINETY-NINTH ANNUAL SESSION 11

NEW ROLES IN NURSING—OR THE PROBLEMS OF PARANURSING PERSONNEL

Sponsored Jointly by the California Medical Association and the California Nurses' Association

Moderator: Warren L. Bostick, M.D., Irvine

- 9:30—The Changing Role of the Nurse: What is the Health Team? Who is the Captain? Who is the Coach? What's the Game?—Darrel J. Mase, Ph.D., Gainesville, Fla., by invitation
- 10:00—Questions from the Audience and Reactor Panel
- Members of the Reactor Panel: Rheba DeTornyay, R.N., Ph.D.,
 San Francisco, President-Elect, California Nurses' Association, by invitation; Earle Marsh, M.D., Co-ordinator, Allied Health Professions, University of California School of Medicine, San Francisco; William Gillanders, representing SAMA, San Francisco, by invitation; Vernon Fischer, President, Student Nurses Association of California, San Jose, by invitation.
- 10:15—Do We Need New Roles or New Nurses, or Both?— Constance B. Hamilton, R.N., Research Associate, Department of Nursing, Rancho Los Amigos Hospital, Downey, by invitation
- 10:45-Questions from the Audience and Reactor Panel

Members of the Reactor Panel: As listed above

11:00—The Changing Roles of the Physician and Nurse in Coronary Care Units — Harold I. Griffeath, M.D., Chairman, California Medical Association Committee on Cardiovascular Diseases, San Francisco

11:30—Questions from the Audience and Reactor Panel

Members of the Reactor Panel: As listed above

MONDAY, MARCH 9

1:30 p.m.—Continental Parlor #2

THE PREVENTION OF CORONARY ARTERY DISEASE IN INDUSTRY

Symposium

Sponsored Jointly by the California Heart Association and the Committees on Occupational Health and Cardiovascular Diseases, California Medical Association

Chairman: Robert S. Hockwald, M.D., San Francisco

1:30—Introduction—Robert S. Hockwald, M.D., San Francisco, Chairman, American Heart Association Committee on Stress, Strain and Heart Disease

12 NINETY-NINTH ANNUAL SESSION

1:40—Risk Factors and Screening—

Introduction-Milton Z. Nichaman, M.D., San Francisco, by invitation.

Speaker-William B. Kannel, M.D., Framingham, Mass., by invitation.

2:15—Stress Testing in the Diagnosis of Coronary Artery
Disease—

Introduction—Harold I. Griffeath, M.D., San Francisco.

Speaker-Robert A. Bruce, M.D., Seattle, by invitation.

3:00—Exercise Therapy and Its Rationale in Coronary Artery
Disease—

Introduction-Robert S. Hockwald, M.D., San Francisco.

Speaker-Albert A. Kattus, Jr., M.D., Los Angeles.

3:30— PANEL DISCUSSION

Members of the Panel: Robert A. Bruce, M.D., Seattle, by invitation; Richard W. Call, M.D., Los Angeles; Harold I. Griffeath, M.D., San Francisco; Robert S. Hockwald, M.D., San Francisco; William B. Kannel, M.D., Framingham, Mass., by invitation; Albert A. Kattus, Jr., Los Angeles; and Frederic Mintz, M.D., San Francisco.

TUESDAY, MARCH 10

9:00 a.m.—Teakwood Suite

MEDICAL ASPECTS OF HIGH SCHOOL SPORTS

Symposium

Committee on the Medical Aspects of Sports and Physical Fitness, California Medical Association

Chairman: Philip M. McFarland, M.D., Santa Ana

- 9:00—Competitive Athletics and Their Effect on Teenage Health
- 9:30—New Concepts in the Prevention and Treatment of Traumatic and Symptomatic Disorders Related to Sports
- 9:45—Relating the Private Patient's Symptoms to His Athletic Involvements
- 10:00—Panel Discussion
- 10:45—The Physician and His Patient: The Physician is Involved
- 11:00-Medical Societies and Community Needs
- 11:30—Questions and Answers Session

 Speakers to be announced

TUESDAY, MARCH 10

9:00 a.m.—Walnut Suite

SYMPOSIUM ON ENVIRONMENTAL HEALTH

Committee on Environmental Health, California Medical Association

Program to be announced

TUESDAY, MARCH 10 10:00 a.m.—Continental Parlor #1

CALIFORNIA MEDICAL ASSISTANTS ASSOCIATION

10:00—Tax Advantages of Incorporating a Professional Medical Practice—Jerome Marks, A.B., J.D., LL.M., San Francisco, by invitation

Program to be announced

TUESDAY, MARCH 10 1:30 p.m.—Continental Parlor #5

BIRTH DEFECTS

National Foundation—March of Dimes, Medical Advisory Committees, California Chapters

Moderator: Merl J. Carson, M.D., Orange

1:30—Amniocentesis in Diagnosis of Genetic Defects—Henry L. Nadler, M.D., Chicago, by invitation

2:10—Metabolic Errors and Birth Defects—William L. Nyhan, M.D., La Jolla, by invitation

2:50—Profile Screening in the Laboratory of Congenital Defects in the Newborn—Edward Shanbrom, M.D., Los Angeles

3:10—Recess

3:25— Surgical Management of Birth
Defects by the Pediatric Surgeon

PANEL DISCUSSION

Moderator: Joseph S. David, M.D., Orange

A discussion of indications and techniques for emergency and elective surgical procedures in patients with congenital defects.

Members of the Panel: Henry L. Nadler, M.D., Chicago, by invitation; William L. Nyhan, M.D., San Diego, by invitation; and Edward Shanbrom, M.D., Los Angeles.

Scientific Sessions

GENERAL MEETINGS

FIRST GENERAL MEETING

SATURDAY, MARCH 7 1:30 p.m.—Continental Parlor #5

What Is Family Practice?

Moderator: Roger K. Larson, M.D., Fresno

- 1:30-Introduction-Roger K. Larson, M.D., Fresno
- 1:40—The Role of the Family Physician—Lynn P. Carmichael, M.D., Miami, by invitation
- 2:10—The Hospital's Role in Training the Family Physician Specialist—J. Philip Loge, M.D., San Bernardino
- 2:40—Family Practice from the Medical Student's Viewpoint
 —Charles Payton, San Francisco, by invitation
- 3:10—Integration of Family Practice in the Traditional School Curriculum—Edward A. Langdon, M.D., Los Angeles
- 3:40— PANEL DISCUSSION
- Members of the Panel: Lynn P. Carmichael, M.D., Miami, and Eugene A. Stead, Jr., M.D., Durham, both by invitation; Edward A. Langdon, M.D., Los Angeles; J. Philip Loge, M.D., San Bernardino; and Charles Payton, San Francisco, by invitation.

SECOND GENERAL MEETING

SUNDAY, MARCH 8 2:00 p.m.—Continental Parlor #5

- What Is The Assistant to the Physician?
 - The Assistant Physician?
 - The Physician's Assistant?
- And What Will Be Their Influence on the Practicing Physician?

Moderator: John B. Dillon, M.D., Los Angeles

- 2:00—The University of Colorado's Training Program for the Pediatric Nurse Practitioner—Henry K. Silver, M.D., Denver, by invitation
- 2:30—The Pediatric Nurse Practitioner's Experience in Practice—Ethel Gozzi, R.N., King City, by invitation

- at Duke University—Eugene A. Stead, Jr., M.D., Durham, by invitation
 - 3:30—Questions and Answers Session and Reactor Panel

3:00—The Training Program for the Assistant to the Physician

Members of the Reactor Panel:

- The Registered Nurse: Elizabeth Haglund, R.N., San Francisco, by invitation
- The Practicing Physician: Glenn E. Austin, M.D., Los Altos
- The Medical Student: William Gillanders, San Francisco, by invitation
- The Educator: Ruth Sumner, Ph.D., San Francisco, by invitation
- The Lawyer: David E. Willett, Esq., San Francisco, by invitation

THIRD GENERAL MEETING

MONDAY, MARCH 9 1:30 p.m.—Continental Parlor #5

Systems of Delivery of Medical Care

Moderator: Ralph W. Burnett, M.D., Bakersfield

- 1:30—The Impact of Compulsory National Health Insurance on Delivery of Health Care—Mike Gorman, Washington, D.C., by invitation
- 2:00—The Role of the Medical School in the Development of Prepaid Medical Delivery Systems—Jerome Pollack, B.S., Boston, by invitation
- 2:30—Private Medical Care Delivery Systems in a Rural Community—L. H. Andrus, M.D., King City
- 2:50—Community Health Centers and Their Impact on the Delivery of Medical Care—Count D. Gibson, Jr., M.D., Stanford, by invitation
- 3:10—Bay View-Hunter's Point Referral Center: Its Impact on Medical Care Delivery—Arthur H. Coleman, M.D., San Francisco
- 3:30—Panel Discussion—Questions and Answers Session

14 NINETY-NINTH ANNUAL SESSION

SECTION MEETINGS

ALLERGY

Chairman Bailey J. Lovin, Jr., M.D., Reseda
Secretary E. James Young, M.D., San Mateo
Assistant Secretary Milton Millman, M.D., San Diego

SUNDAY, MARCH 8

9:00 a.m.—Colonial Room St. Francis Hotel, Union Square

New Modalities in Treatment of Allergic Disease

- 9:00—Hetrazan—Max Benis, M.D., Los Angeles
- 9:15—The Treatment of Asthma in Childhood with Cromolyn Sodium—Lawrence Strick, M.D., and Marshall G. Goldberg, M.D., both Encino
- 9:30—Ultrasonic Vaporizer and Other Modalities of Water Vapor Therapy—Daniel H. Wiseman, M.D., Van Nuys, by invitation, and Max Benis, M.D., Los Angeles
- 9:45—Panel Discussion
- 10:00-Becess

10:20—Cough: A Common But Often Perplexing Office Problem

PANEL DISCUSSION—
QUESTIONS AND ANSWERS SESSION

Moderator: John S. O'Toole, M.D., Riverside

Members of the Panel: Max K. Pierce, M.D., Los Angeles (Otorhinolaryngology); Birt Harvey, M.D., San Mateo (Pediatrics), by invitation; Ralph Bookman, M.D., Beverly Hills (Allergy); and Charles T. Carman, M.D., San Francisco (Chest Disease).

11:50-Recess

12:00—Luncheon and Business Meeting with the California Society of Allergy

SUNDAY, MARCH 8

2:00 p.m.—Colonel Room St. Francis Hotel, Union Square

Pathophysiology of Bronchial Asthma

PANEL DISCUSSION—
QUESTIONS AND ANSWERS SESSION

Moderator: Harold S. Novey, M.D., Whittier

- 2:00—1. Pulmonary Function Tests Daniel H. Simmons, M.D., Ph.D., Los Angeles, by invitation.
 - Regional V/Q Distribution—Archie F. Wilson, M.D., Los Angeles, by invitation
 - Is I.P.P.B. Necessary?—Steven E. Levy, M.D., Sherman Oaks, by invitation

3:30—Recess

- 3:50—The Skin Window as a Laboratory Aid in the Diagnosis of Milk Allergy—Joseph D. Bullock, M.D., San Francisco, by invitation
- 4:05—The Effect of Antihistamines on the Allergic Skin Test— Stanley Galant, M.D., San Francisco, by invitation
- 4:20—The Use of Cromolyn Sodium in the Treatment of Asthma—James R. Crisp III, M.D., San Francisco, by invitation
- 4:35—Panel Discussion
- 5:30—Cocktail Party sponsored by the California Society of Allergy, for members and their guests

ANESTHESIOLOGY

SUNDAY, MARCH 8

9:00 a.m.—Walnut Parlor A
Teakwood Parlors A and B

- 9:00—Coordination of Meeting Introductory remarks and room assignments, as necessary. Informal round table discussions are scheduled, with from 6 to 8 participants, and chairmen. Cards will list topics for each table, and chairmen, who will be chosen on the basis of their especial interest and familiarity with the assigned topics, will be announced. Discussion periods will be one hour each.
- 9:15—Round Table Discussions—To be held in rooms assigned at 9:00 a.m.
- 10:15—Recess—coffee will be served
- 10:45—Round Table Discussions—To be held in rooms assigned at 9:00 a.m.

SUNDAY, MARCH 8

1:30 p.m.—Walnut Suite

1:30— Halothane and Liver Damage

PANEL DISCUSSION

Moderator: Judson S. Denson, M.D., Los Angeles

Members of the Panel: Joseph J. Buckley, M.D., Minneapolis, by invitation; John P. Bunker, M.D., Palo Alto; William K. Hamilton, M.D., San Francisco; and Telfer B. Reynolds, M.D., Los Angeles.

3:00—Business Meeting

DERMATOLOGY

Chairman Charles G. Steffen, M.D., Covina Secretary Harold M. Schneidman, M.D., San Francisco Assistant Secretary Robert I. Freedman, M.D., Downey

SATURDAY, MARCH 7 10:30 a.m.—San Francisco Medical Center, Third and Parnassus Avenues, San Francisco

Pre-Convention Meeting

Robert J. Gorlin, D.D.S., M.S., Minneapolis, by invitation, will present a lecture at 10:30 a.m. at the San Francisco Medical Center. Auditorium will be posted in the lobby.

There will be a clinical meeting of the San Francisco Dermatology Society at 1:00 p.m., also at the San Francisco Medical Center. Demonstration of patients will begin promptly at 1:00 p.m. in the dermatology clinic on the third floor, to be followed by a clinical discussion of the cases.

Lunch will be available. Parking facilities across from the Medical Center.

SUNDAY, MARCH 8 8:30 a.m.—Continental Parlor #2

Program will emphasize

- —Congenital Deformities with Associated Skin Manifestations
- —Skin Problems in the Newborn
- -Skin Problems During the First Year of Life

Chairman: Harold M. Schneidman, M.D., San Francisco

- 8:30—Some Interesting Dermatological Syndromes—Robert J. Gorlin, D.D.S., M.S., Minneapolis, by invitation
- 9:30—Genetic Counseling for Hereditary and Chromosomal Disorders—Charles J. Epstein, M.D., San Francisco, by invitation
- 10:30—Neonatal Skin: Its Variations from Adult Skin—Joan E. Hodgman, M.D., Los Angeles
 Dermatological Problems Peculiar to the Neonatal Pe-
- riod—Robert I. Freedman, M.D., Los Angeles
 11:30—Dermatological Problems Peculiar to the First Year of
 Life—Alvin H. Jacobs, M.D., Stanford
- 12:30—Business Meeting

GENERAL PRACTICE

SUNDAY, MARCH 8 9:00 a.m.—Continental Parlor #5

Combined Meeting with the Section on Pediatrics Co-sponsored by the American Academy of Pediatrics, Chapter I, and the East Bay and Sacramento Pediatric Societies

9:00— Progress in Pediatrics:
What's New in Newborn Care?

PANEL DISCUSSION

Moderator: William A. Silverman, M.D., San Francisco, by invitation M.D., San Francisco, all by invitation

Members of the Panel: Heinz F. Eichenwald, M.D., Dallas; Wil-

liam Oh, M.D., Torrance; and William H. Tooley,

This panel program is arranged for audience participation and will cover all the new approaches to neonatal care. Each speaker will discuss a facet of the subject and the meeting will then be devoted to questions and discussion from the audience. Microphones will be available.

TUESDAY, MARCH 10 9:00 a.m.—Continental Parlor #4 Management of Drug Abuse Problems

- 9:00—New Directions in Treating Narcotic Addicts—Harold T. Conrad, M.D., Lexington, by invitation
- 9:30—Synanon Methods and Approach Karl J. Deissler, M.D., Oakland
- 10:00—Methadone Maintenance Techniques—John C. Kramer, M.D., Irvine, by invitation
- 10:30—Drugs of Youth—J. Thomas Ungerleider, M.D., Los Angeles
- 11:00—Panel Discussion—Questions and Answers Session Moderator: Robert F. Gobar, Daly City
- 12:00—Business Meeting

TUESDAY, MARCH 10 2:00 p.m.—Continental Parlor #4 Recognition and Management of Stresses on the Modern Family

- 2:00—Early Recognition of Family Disorganization—Lynn P. Carmichael, M.D., Miami, by invitation
- 2:40—Adolescence and Necessary Changes in Family Communications—Robert H. Oyler, Ph.D., Claremont, by invitation
- 3:20-Sex in Marriage-Walter Ornstein, M.D., La Jolla
- 4:00—Panel Discussion—Questions and Answers Session Moderator: Clarence W. Burrill, Jr., M.D., Westminster

TUESDAY, MARCH 10

12:30 p.m.-1:30 p.m.
—Garden Room

Motion Picture Symposium on Drug Abuse See Motion Picture Program

GENERAL SURGERY

Chairman HAROLD H. LINDNER, M.D., San Francisco Secretary JAMES W. MARTIN, M.D., Sacramento Assistant Secretary MARSHALL J. ORLOFF, M.D., San Diego

TUESDAY, MARCH 10 9:00 a.m.—Continental Parlor #2 and #3

Program to be announced

TUESDAY, MARCH 10 2:00 p.m.—Continental Parlor #2 and #3

Program to be announced

INDUSTRIAL MEDICINE AND SURGERY

Chairman DAVID P. DISCHER, M.D., Northridge Secretary WALTER J. GILLOGLEY, M.D., Sunnyvale Assistant Secretary .Charles E. Schoettlin, M.D., Los Angeles

SATURDAY, MARCH 7

9:00 a.m.—Hilton Plaza

Joint Meeting with the Section on Orthopedics

The Comprehensive Treatment of the Industrially Injured

9:00—The program will present a comprehensive examination of medical procedures, laws, fees and road-blocks in the treatment and rehabilitation of the disabled employee. Participants will include prominent physicians, insurance company executives, the Chairman of the Workmen's Compensation Appeals Board, State legislators in the workmen's compensation field, and medical directors of nationally organized companies.

Program and speakers to be announced.

12:30—Luncheon with the Section on Orthopedics
Luncheon Address: To be announced
Advance reservations are necessary

INTERNAL MEDICINE

Chairman PETTUS G. SECREST, M.D., San Francisco Secretary GLENN MOLYNEAUX, M.D., San Francisco Assistant Secretary WILLIAM M. TODD, M.D., Long Beach

All Sessions

Presented Jointly by the Section on Internal Medicine and the Departments of Medicine, University of California, Davis, School of Medicine; University of California, San Francisco Medical Center; and Stanford University School of Medicine

SATURDAY, MARCH 7

9:00 a.m.—Whitney Room Shasta Room, Tamalpais Room

Consult the Experts

These are simultaneous and informal round table discussions, in which audience participation is anticipated. The groups will recess at 9:50 a.m. and 10:50 a.m., at which times the discussion leaders will move to a different room and continue with the same topic.

9:00-Whitney Room

Malabsorption States

Robert J. Bolt, M.D., Davis, and Marvin H. Sleisenger, M.D., San Francisco, both by invitation

9:00-Ѕнаѕта Роом

Treatment of Difficult Diabetics

Peter H. Forsham, M.D., San Francisco, and Gerald M. Reaven, M.D., Stanford, by invitation

9:00—Tamalpais Room

Pulmonary Insufficiency

John F. Murray, M.D., San Francisco, and Carroll E. Cross, M.D., Davis

SUNDAY, MARCH 8

9:00 a.m.—Whitney Room Shasta Room, Tamalpais Room

Consult the Experts

These are simultaneous and informal round table discussions, in which audience participation is anticipated. The groups will recess at 9:50 a.m. and 10:50 a.m., at which times the discussion leaders will move to a different room and continue with the same topic.

9:00-WHITNEY ROOM

New Syndromes of Rheumatic Disease

Halsted R. Holman, M.D., and Hugh O. McDevitt, M.D., both Stanford, by invitation

9:00-Shasta Room

Arrhythmias

James F. Spann, Jr., M.D., and Ezra A. Amsterdam, M.D., both Davis, by invitation

9:00-Tamalpais Room

Drug Abuse

David E. Smith, M.D., San Francisco, and Leo E. Hollister, M.D., Stanford, by invitation

MONDAY, MARCH 9

9:00 a.m.—Whitney Room Shasta Room, Tamalpais Room

Consult the Experts

These are simultaneous and informal round table discussions, in which audience participation is anticipated. The groups will recess at 9:50 a.m. and 10:50 a.m., at which times the discussion leaders will move to a different room and continue with the same topic.

9:00-WHITNEY ROOM

Kidney Stones—Pathogenesis and Treatment

Lloyd H. Smith, Jr., M.D., by invitation, and Felix O. Kolb, M.D., both San Francisco

9:00-Ѕнаѕта Роом

Hyperlipidemias

Richard J. Havel, M.D., San Francisco, and Robert F. Zelis, M.D., Davis, both by invitation

9:00-Tamalpais Room

Coma — Differential Diagnosis

David A. Prince, M.D., and Gary M. Gray, M.D., both Stanford, by invitation

11:50—Recess

12:00—Business Meeting

OBSTETRICS AND GYNECOLOGY

Chairman	CLIFFORD C. CHAPPELL, M.D., Berkeley
Secretary	JAMES C. CAILLOUETTE, M.D., Pasadena
Assistant Secretary	JESSE A. RUST, JR., M.D., San Diego

MONDAY, MARCH 9

8:30 a.m.—Hilton Plaza

Chairman: James C. Caillouette, M.D., Pasadena

- 8:30-Office Urethroscopy-Jack R. Robertson, M.D., Santa Maria
- 9:00—Induction of Ovulation: Observations on the Use of Clomid, Pergonal, and Human Gonadotropin—Robert W. Kistner, M.D., Boston, by invitation
- 10:00-Recess
- 10:15—The Good and the Bad of Therapeutic Abortions—Paul H. Brenner, M.D., Solana Beach
- 10:45—Estriol in the Management of Diabetic Pregnancies— Gail V. Anderson, M.D., Los Angeles
- 11:15—Anesthetic Drug Levels in Fetal Blood During Labor and Delivery Following Regional Anesthesia — Robert O. Bauer, M.D., Los Angeles
- 12:00—Joint Luncheon with the California Division of the American College of Obstetricians and Gynecologists

Luncheon Address: Clinical Application of Synthetic Progestins—Robert W. Kistner, M.D., Boston, by invitation

Advance reservations may be made by contacting William K. Graves, M.D., 490 Post Street, San Francisco 94102, (415) 986-2213.

MONDAY, MARCH 9

2:00 p.m.—Hilton Plaza

2:00— Problems in the Use of Contraceptives

PANEL DISCUSSION

Moderator: Edmund W. Overstreet, M.D., San Francisco

2:00—Case Presentation—Clifford C. Chappell, M.D., Berkeley

Introduction of Panel—Cliffford C. Chappell, M.D., Berkeley

Members of the Panel: To be announced

3:30—Recess

3:35—Business Meeting

18 NINETY-NINTH ANNUAL SESSION

OPHTHALMOLOGY

Chairman J. P. McBride, M.D., Los Angeles
Secretary Theodore Steinberg, M.D., Fresno
Assistant Secretary George K. Kambara, M.D., Los Angeles

SUNDAY, MARCH 8

2:00 p.m.—Teakwood Suite

Chairman: J. P. McBride, M.D., Los Angeles

- 2:00—The Surgical Treatment of Retinal Detachments without Drainage of Subretinal Fluid—M. Wallace Friedman, M.D., San Francisco
- 2:30—The Force Generation Test in Paralytic Strabismus— Alan B. Scott, M.D., San Francisco
- 3:00—Fluorescein Angiography of the Optic Nerve in Glaucoma—John Hetherington, Jr., M.D., San Francisco
- 3:30—Photocoagulation Treatment of Senile Macular Degeneration (report of series)—Wayne E. Fung, M.D., San Francisco
- 4:00—Business Meeting

ORTHOPEDICS

Chairman John A. Blosser, M.D., Oakland Secretary Chadwick F. Smith, M.D., Los Angeles Assistant Secretary Harold H. Robinson, M.D., Sacramento

SATURDAY, MARCH 7

9:00 a.m.—Hilton Plaza

Joint Meeting with the Section on Industrial Medicine and Surgery

The Comprehensive Treatment of the Industrially Injured

9:00—The program will present a comprehensive examination of medical procedures, laws, fees and road-blocks in the treatment and rehabilitation of the disabled employee. Participants will include prominent physicians, insurance company executives, the Chairman of the Workmen's Compensation Appeals Board, State legislators in the workmen's compensation field, and medical directors of nationally organized companies.

Program and speakers to be announced.

12:30—Luncheon with the Section on Industrial Medicine and Surgery

Luncheon Address: To be announced

Advance reservations are necessary

OTOLARYNGOLOGY

Chairman	EMILE GOUGH, M.D., Stockton
Secretary EDWAR	D A. KANTOR, M.D., Beverly Hills
Assistant Secretary HER	BERT DEDO, M.D., San Francisco

SUNDAY, MARCH 8

9:30 a.m.—Walnut Parlor B

- 9:30—1. Rare and Interesting Lesions of the Parotid Gland—Alfred D. Katz, M.D., Los Angeles
 - 2. Tracheal Fenestration in Chronic Lung Disease—Leon W. Lipson, M.D., Stanford, by invitation
 - Surgical Treatment of Malignant Exophthalmos Robert Maltz, M.D., Stanford, by invitation
 - Rehabilitation of Speech and Swallowing Function Following Cancer Surgery — Richard L. Goode, M.D., Stanford
 - Advances in Esophagoscopy: The Fiber Optic Esophagoscope—Frank J. Novak, M.D., and Richard L. Goode, M.D., both Stanford
 - 6. Office Cryosurgical Treatment of Oral Leukoplakia—Richard L. Goode, M.D., Stanford

12:30—Business Meeting

PATHOLOGY

Chairman	JEROME L. HEARD, M.D., San Diego
Secretary	OSMAN H. HULL, M.D., Monterey
Assistant Secretary	ROBERT S. Cox, Jr., M.D., San Jose

SATURDAY, MARCH 7

9:00 a.m.—Walnut Suite

Multiphasic Screening

- 9:00—Introductory Remarks—Robert S. Cox, Jr., M.D., San Jose
- 9:10—Multiphasic Screening: Some On-Line Perspectives— John H. Yoell, M.D., Los Angeles
- 9:30—Economics and Logistics of Mass Multiphasic Screening
 —Michael S. Muldavin, M.S.(Ec.), M.P.H., LL.B.,
 Berkeley, by invitation
- 9:50—Multiphasic Screening in the Clinic Setting—Joseph La-Dou, M.D., Palo Alto, by invitation
- 10:10-Recess
- 10:30—The Objectives and Future of Laboratory Medicine— Jon V. Straumfjord, Jr., M.D., Ph.D., Birmingham, Ala., by invitation

- 11:15—Influence of Age and Sex on Normal Values of Serum Chemistry—R. Eugene Tolls, M.D., San Francisco, and Mario Werner, M.D., St. Louis, by invitation
- 11:45—Panel Discussion
- 12:30—Luncheon with the AMA-Approved Schools of Medical Technology
- SATURDAY, MARCH 7 2:00 p.m.—Continental Parlor #1
- 2:00—Business Meeting—Section on Pathology
- 2:15—Business Meeting—California Society of Pathologists

SUNDAY, MARCH 8

9:00 a.m. to 5:30 p.m. —Continental Parlor #4

PATHOLOGY CONFERENCE

Committee on Cancer, California Medical Association

Tumors of the Thyroid

Moderator: J. Beach Hazard, M.D., Cleveland, by invitation

9:00 a.m. to 12:30 p.m.—2:00 p.m. to 5:30 p.m.

The registration fee for this Conference is \$30.00, which includes attendance, a set of 25 slides, protocol and addenda. For attendance only, the fee is \$15.00. There is no charge for residents and interns. Those wishing to attend are requested to register with Weldon K. Bullock, M.D., Executive Director, Tumor Tissue Registry, CMA Committee on Cancer, Los Angeles County-University of Southern California Medical Center, 1200 North State Street, Los Angeles 90033.

MONDAY, MARCH 9

9:30 a.m.—Teakwood Suite

Co-Sponsored with the Section on Urology

Progress in Cytologic and Chemical Diagnosis of Genitourinary Diseases

- 9:30—Genitourinary Cytology—Eileen B. King, M.D., San Francisco
- 10:00—The Dependability of Chemical and Cytologic Tests in Genitourinary Disease—William H. Kern, M.D., Los Angeles
- 10:30-Recess
- 10:45—Application of New Chemical Diagnostic Tests—R. F. Gittes, M.D., San Diego, by invitation
- 11:15—Application of New Cytologic Diagnostic Tests—Matlock M. Mims, M.D., Los Angeles

NINETY-NINTH ANNUAL SESSION 19

PEDIATRICS

SUNDAY, MARCH 8 9:00 a.m.—Continental Parlor #5

Combined Meeting with the Section on General Practice Co-Sponsored by the American Academy of Pediatrics, Chapter I, and the East Bay and Sacramento Pediatric Societies

9:00— Progress in Pediatrics: What's New in Newborn Care?

PANEL DISCUSSION

Moderator: William A. Silverman, M.D., San Francisco, by invitation

Members of the Panel: Heinz F. Eichenwald, M.D., Dallas; William Oh, M.D., Torrance; and William H. Tooley, M.D., San Francisco, all by invitation.

This panel program is arranged for audience participation and will cover all the new approaches to neonatal care. Each speaker will discuss a facet of the subject and the meeting will then be devoted to questions and discussion from the audience. Microphones will be available.

MONDAY, MARCH 9

9:00 a.m.-12 noon—Garden Room

Motion Picture Symposium on Pediatrics

See Motion Picture Program

MONDAY, MARCH 9 12:00 noon—Continental Parlor #4

12:00—Luncheon with the American Academy of Pediatrics, Chapter I

Luncheon Address: Child Health: Who Cares?—Philip R. Lee, M.D., San Francisco

Advance reservations may be made by contacting Alexander Hatoff, M.D., Highland General Hospital, 2701 14th Avenue, Oakland 94606, (415) 534-8055.

MONDAY, MARCH 9 1:30 p.m.—Continental Parlor #4

Chairman: Eugene Gettelman, M.D., Encino

1:30—A Review of Antimicrobial Therapy As It Is In 1970— Heinz F. Eichenwald, M.D., Dallas, by invitation

2:30—Upper Respiratory Problems in Children

PANEL DISCUSSION

- What to do about the Child with a Running Nose and Frequent Colds—Van Vleck Chambers, M.D., Palo Alto
- 2. The Otolaryngologist's Viewpoint—Henry J. Rubin, M.D., Beverly Hills
- 3. Virus Infections—Moses Grossman, M.D., San Francisco
- Antibiotics: Use or Abuse—Heinz F. Eichenwald, M.D., Dallas, by invitation

4:30—Business Meeting

20 NINETY-NINTH ANNUAL SESSION

PHYSICAL MEDICINE AND REHABILITATION

Chairman	S. MALVERN DORINSON, M.D., San Francisco
Secretary	ROBERT V. MILLER, JR., M.D., Encino
Assistant Secretary.	Joseph N. Vizzard, M.D., Los Gatos

SUNDAY, MARCH 8

1:30 p.m.—Continental Parlor #2

Sexual Myths and Concepts in Physical Disabilities

- 1:30—1. The Sexual Myth—Robert G. Milligan, Ph.D., San Francisco, by invitation
 - 2. Sexual Concepts in Traumatic Cord Lesions—A. Estin Comarr, M.D., Long Beach, by invitation
 - 3. Sexual Concepts in Cervicoscapular and Lumbosacral Injuries—David Rubin, M.D., Los Angeles
 - 4. Sexual Concepts in Acquired Upper and Lower Motoneuron Disease—Speaker to be announced
 - Coping with Impotents—Carroll M. Brodsky, M.D., San Francisco

4:00—Business Meeting

PLASTIC SURGERY

Acting Chairman Franklin L. Ashley, M.D., Los Angeles

SUNDAY, MARCH 8 9:00 a.m.—Continental Parlor #1

Program to be announced

SUNDAY, MARCH 8 1:30 p.m.—Continental Parlor #1

Program to be announced

PREVENTIVE MEDICINE AND PUBLIC HEALTH

Chairman Aller	C. NEISWANDER, M.D., Whittier
Secretary	GLEN W. KENT, M.D., Martinez
Assistant Secretary S	TEPHEN A. CORAY, M.D., Oakview

MONDAY, MARCH 9

2:00 p.m.-Walnut Suite

Pressures: Population, Political and Planning — or Are We Going For Broke?

- 2:00—Population Pressures—Philip R. Lee, M.D., San Francisco
- 2:20—Political Pressures—Louis F. Saylor, M.D., Berkeley
- 2:50—Planning Pressures—Henrik L. Blum, M.D., Berkeley
- 3:10—Recess
- 3:20—Prevention of Illness Due to Poverty, Overcrowding and Ignorance: A New Approach—Louis S. Baer, M.D., Burlingame
- 3:40—Questions and Answers Session
- 4:00—Business Meeting

PSYCHIATRY AND NEUROLOGY

Chairman HERBERT VANDERVOORT, M.D., San Francisco Secretary SYDNEY L. POMER, M.D., Los Angeles Assistant Secretary .MORTON K. RUBINSTEIN, M.D., Los Angeles

SATURDAY, MARCH 7

9:30 a.m.—Teakwood Suite

- 9:30—Encephalopathies of Unusual Etiology Pierre M. Dreyfus, M.D., Davis, by invitation
- 10:00—Diabetic Neuropathies—Arthur K. Asbury, M.D., San Francisco, by invitation
- 10:30—L-Dopa in the Management of Parkinsonism—William W. Hofmann, M.D., Palo Alto, by invitation
- 11:00—Alcoholic Neurologic Disorders—Neil H. Raskin, M.D., San Francisco, by invitation
- 11:30— PANEL DISCUSSION

Moderator: Morton K. Rubinstein, M.D., Los Angeles

- Members of the Panel: Arthur K. Asbury, M.D., San Francisco; Pierre M. Dreyfus, M.D., Davis; William W. Hofmann, M.D., Palo Alto; and Neil H. Raskin, M.D., San Francisco, all by invitation.
- 12:00—Business Meeting

SATURDAY, MARCH 7 2:00 p.m.—Continental Parlor #3

- 2:00—The Place of Electro-Sleep in Psychiatry and Medicine
 —Ronald R. Koegler, M.D., Los Angeles; Shelby M.
 Hicks, M.D., Merced; and James H. Barger, M.D., Olive
 View, by invitation
- 2:30—Frontal Lobotomy in Early Schizophrenia: A Long-Range Follow-Up of 350 Cases—Walter J. Freeman, M.D., Berkeley, by invitation
- 3:00— PANEL DISCUSSION

Moderator: Sydney L. Pomer, M.D., Los Angeles

- 3:00—Homosexuality: A Medical Problem of Social Proportions—Charles W. Socarides, M.D., New York City, by invitation
- Members of the Panel: Bernard L. Diamond, M.D., Berkeley, and Norman Reider, M.D., San Francisco.

RADIOLOGY

Chairman H. Joachim Burhenne, M.D., San Francisco Secretary Mathew E. O'Keefe, Jr., M.D., Whittier Assistant Secretary Warren M. Russell, M.D., San Francisco

SATURDAY, MARCH 7

9:30 a.m. to 5:00 p.m.

—Italian Room
St. Francis Hotel, Union Square

Radiology Conference

Committee on Cancer, California Medical Association Chairman: Gerald M. McDonnel, M.D., Los Angeles Secretary: Robert H. Reid, M.D., Los Gatos

9:30 a.m. to 12:00 noon—THERAPY SESSION 1:30 p.m. to 3:30 p.m.—DIAGNOSTIC SESSION

SUNDAY, MARCH 8

9:30 a.m.—Italian Room St. Francis Hotel, Union Square

- 9:30—Radionucleide Studies of Ventricular Perfusion—William L. Ashburn, M.D., San Diego, by invitation
- 9:45—Kidney Visualization with Radioisotopes in the Azotemic Patient—Leslie R. Bennett, M.D., Los Angeles
- 10:00—Experience with Mammography, Thermography and Xeromammography in the Detection of Breast Cancer—Andrew H. Dowdy, M.D., Los Angeles
- 10:15—Perinatal Pulmonary Roentgenography William H. Northway, Jr., M.D., Palo Alto, by invitation
- 10:30—Radiologic Intra-Arterial Treatment of Gastrointestinal Bleeding—Josef Rösch, M.D., Prague, Czechoslovakia, by invitation
- 10:45—Muco-Polysaccharidosis—Jack Edeiken, M.D., Philadelphia, by invitation
- 11:00—The Impacted Wisdom Tooth William Campbell, M.D., D.M.R.D., East Grinstead, Sussex, England, by invitation
- 11:15—Spinal and Pelvic Changes Following Labor—W. Peter Cockshott, M.D., Hamilton, Ontario, Canada, by invitation
- 11:30—Mechanical Complications of Myocardial Infarction— M. J. Raphael, M.B., London, England, by invitation
- 11:45—Vascular Disease of the Small Bowel and Colon—Richard H. Marshak, M.D., New York City, by invitation
- 12:00—Business Meeting

SUNDAY, MARCH 8

2:00 p.m.—Italian Room St. Francis Hotel, Union Square

Fourth Annual

L. Henry Garland Memorial Lecture

Sponsored by the California Radiological Society

- 2:00—Introduction—Reynold F. Brown, M.D., San Francisco, President, California Radiological Society
- 2:05—A Breakthrough in the Battle with Coronary Artery Obstructive Disease—Melvin P. Judkins, M.D., Portland, by invitation
- 3:00-Recess
- 3:15—Annual Meeting—California Radiological Society

NINETY-NINTH ANNUAL SESSION 21

UROLOGY

Chairman MILTON ROSENBERG, M.D., San Francisco
Secretary ROBERT A. C. BRIDGE, M.D., San Diego
Assistant Secretary JAY R. LONGLEY, M.D., Newport Beach

MONDAY, MARCH 9

9:30 a.m.—Teakwood Suite

Co-Sponsored with the Section on Pathology

Progress in Cytologic and Chemical Diagnosis of Genitourinary Diseases

- 9:30—Genitourinary Cytology—Eileen B. King, M.D., San Francisco
- 10:00—The Dependability of Chemical and Cytologic Tests in Genitourinary Disease—William H. Kern, M.D., Los Angeles
- 10:30-Recess
- 10:45—Application of New Chemical Diagnostic Tests—R. F. Gittes, M.D., San Diego, by invitation

11:15—Application of New Cytologic Diagnostic Tests—Matlock M. Mims, M.D., Los Angeles

MONDAY, MARCH 9

2:00 p.m.—Teakwood Suite

- 2:00—Carcinoma of the Prostate—Frank J. Leary, M.D., Rochester, Minn., by invitation
- 2:30—Vasovasostomies: Techniques and Results—Julius H. Winer, M.D., Beverly Hills
- 2:45-

Discussant-Jay R. Longley, M.D., Newport Beach

- 3:00—Autotransfusion in Transurethral Prostatic Resection— Frank J. Leary, M.D., Rochester, Minn., by invitation
- 3:30—Business Meeting
- 4:00—Socio-Economic Aspects of Urology in the California Medical Association—James L. Goebel, M.D., Ross; Harold Kay, M.D., Oakland; and Sam Peck, M.D., San Diego

MOTION PICTURE PROGRAM

Garden Room

Hilton Hotel

Co-Chairmen

Richard E. Gardner, M.D., San Francisco W. Morris H. Noble, M.D., San Francisco

Five film symposia will be presented, each utilizing about two-thirds of the time for projecting of films, and one-third for discussion, questions and answers.

SUNDAY, MARCH 8

2:00 p.m.

MONDAY, MARCH 9

2:00 p.m.

2:00-

SURGERY

Moderator: John M. Erskine, M.D., San Francisco
Discussants to be announced

2:00—Introduction.

- Reversed Jejunal Segment for Disabling Post-Vagotomy Diarrhea — J. Lynwood Herrington, Jr., M.D., and John L. Sawyers, M.D., both Nashville.
- Treatment of Abdominal Trauma J. Bradley Aust, M.D., and H. David Root, M.D., both San Antonio.
- Prevention of Pulmonary Embolism: A New Catheter Technique for Interruption of Inferior Vena Cava — James R. Jude, M.D., and Kazi Mobin-Uddin, M.D., both Miami.
- Surgical Treatment of Benign Breast Diseases —David V. Habif, M.D., and George A. Knaysi, M.D., both New York.

MONDAY, MARCH 9

9:00 a.m.

9:00-

PEDIATRICS

Sponsored by Section on Pediatrics

Moderator: Eugene Gettelman, M.D., Encino

9:00-Introduction.

Partial listing of films.

Oral Lesions in Children and Adults — Paul V. Woolley, Jr., M.D., Howard P. Lewis, M.D., James Avery, D.D.S., Carl Witkop, D.D.S., and Fred A. Henney, D.D.S., all Michigan.

Discussant: Richard Leonards, M.D., San Francisco.

2. Second Chance — J. L. Schulman, M.D., Chicago.

Discussant: Robert G. Patton, M.D., San Francisco.

2:00— PRACTICAL PROBLEMS IN SURGERY

Moderator: Richard E. Gardner, M.D., San Francisco.

Discussants to be announced.

2:00—Introduction.

- 1. Varicose Veins Wiley F. Barker, M.D., Los Angeles.
- Femoral Hernioplasty Chester B. McVay, M.D., Yankton, South Dakota.
- Lord Procedure for Repair of Hydrocele George J. Bulkley, M.D., Chicago; and George W. Kaplan, M.D., San Diego.
- Snake Bite! Larry D. Ruth, M.D., Clifford C. Snyder, M.D., and Gary R. Hunter, all Salt Lake City.

TUESDAY, MARCH 10

9:00 a.m.

9:00-

MEDICINE

Moderator: W. Morris H. Noble, M.D., San Francisco

9:00-Introduction.

Partial listing of films.

The Technique of Intra-Articular and Peri-Articular Injection — Edward W. Boland, M.D., Los Angeles.

Discussant: Ronald L. Kaye, M.D., Palo Alto.

 Aldosterone—Story of a Hormone—Edward G. Bigileri, M.D., San Francisco; Patrick J. Mulrow, M.D., Orange, Conn.; and Louis J. Tobian, M.D., Minneapolis.

TUESDAY, MARCH 10

12:30 p.m.

12:30-

DRUG ABUSE

Sponsored by Section on General Practice

Moderator: Clarence W. Burrill, Jr., M.D., Westminster

Film to be announced

NINETY-NINTH ANNUAL SESSION 23

SCIENTIFIC AND ORGANIZATIONAL EXHIBITS

California Room

- European Innovations in Emergency Health Care Services Robert Earl Burky, M.D., San Francisco, by invitation. This exhibit shows emergency care services in Belgium, Germany, Denmark, and Sweden and compares them to those in the United States. Details of emergency health communications, ambulance services, training of ambulance attendants, and miscellaneous equipment for emergency care are given.
- California Society of Plastic and Reconstructive Surgeons—Raymond R. Kauffman, M.D., Burlingame. This exhibit is prepared to coincide with the creation of the 19th Scientific Section of the California Medical Association, the section on Plastic Surgery. The exhibit presents a cross section of cases representing an approach to treatment of (1) trauma, including burns, (2) congenital deformities (e.g., cleft lip/palate), (3) reconstruction problems following radical surgery for carcinoma, e.g., (a) jaw reconstruction (b) eyelid reconstruction (c) nose reconstruction.
- Man versus Arthropods-Mrs. Karen Steffensen, Chicago by invitation. The exhibit "Man versus Arthropods" describes reactions produced in the human being by various insects-the bee, spider, and chigger as well as several others. Pictures and drawings of the insects are included, along with descriptions and pictures of the reactions produced. The treatment for each type of reaction is summarized; also mentioned are two methods for desensitizing people who are allergic to the sting of the bee, wasp, or yellow jacket. Such people become sensitized to a particular venom after repeated stinging by the insect, and the victim develops an allergic response that may result in a severe reaction and even death. Protection against arthropods involves mass eradication of insect pests; several methods are listed. For protecting the individual person, repellents that can be applied to the skin are most practical. In addition, the clothing may be impregnated with repellents. Most of those presently available are removed when the clothes are washed.
- Diagnosis and Treatment of Rheumatoid Arthritis William R. Murray, M.D., San Francisco. The exhibit describes the diagnosis and treatment of rheumatoid arthritis both surgical and non-surgical. The wrist and knee are used as representative joints. Demonstrations are shown on non-surgical bracing and splinting as well as photographs and x-rays of wrists and knees before, during, and after synovectomy, tendon transposition, arthrodesis, osteotomy and arthroplasty. Basic details of surgical technique are outlined. The exhibit is a self-contained unit.
- Pollution—Medical Research Association of California. The exhibit consists of photographs of lung tissue sections demonstrating the effects of pollution on lung tissues.

- Birth Defects Prevention—The National Foundation. The center panel illustrates the services provided in Birth Defects Centers. The text accompanying each illustration explains the services. The two side panels contain illuminated transparencies of a missing thumb, visceral hernia and hydrocephalus, (before and after surgery) and a child with phocomelia (missing limbs) before and with prostheses.
- Clinical Electromyography in the Acute General Hospital Elizabeth Austin, M.D., Los Angeles. The exhibit demonstrates basic physiological principles of clinical electromyography, particularly in the detection of radiculopathy and peripheral neuropathy. A live demonstration will be given of motor and sensory nerve conduction velocities and latencies and their clinical application in nerve compression syndromes.
- Some Lessons from Recent Coccidioidal Fatalities Robert W. Huntington, M.D., and Owen A. Kearns, M.D., Bakersfield. Brief case legends and microphotographs illustrate situations in which Amphotericin was (a) ineffective or (b) toxic, and of diagnostic failures. The moral need for a safer and more efficacious drug, for greater diagnostic alertness, and for realization that the confirmation of the diagnosis of coccidioidomycosis may constitute a medical emergency.
- Synanon: A Healthy Community Karl J. Deissler, M.D., Oakland. Synanon representatives will be on hand to answer questions and distribute literature.
- California Committee on Regional Medical Programs Paul D. Ward, San Francisco, by invitation. The exhibit will describe, through photomurals and a minimum of copy block text, key features of the operational activities funded in California under Public Law 89-239. There will also be descriptions of the status of Comprehensive Health Planning in California.
- Medical Aspects in the Social Security Disability Program Benjamin Lieberman, M.D., Oakland; Don Kimmerling, M.D., and George Simko, M.D., Oakland, both by invitation. The exhibit describes the principles and regulations underlying disability determinations in this Federal Program; exemplified by cardiac impairments. The California Department of Rehabilitation has processed, since 1956, about 10 percent of the national volume of applications for disability insurance under Social Security, or about 500,000. A brochure, and other material, will be distributed to physicians.
- The Problems of Drug Utilization Norman De Nosaquo, M.D., Chicago, by invitation. This exhibit presents problems of drug utilization including adverse reactions and the educational material available on this subject through the A.M.A. Department of Drugs. Reprints and brochures listing reactions in different specialty areas (e.g., allergy, pediatrics, hematology, etc.) will be available.

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TOTAL DELEGATES (353)

DELEGATES EX-OFFICIO (72)

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Elmer F. Gooel (1972). Office No. 2, Fourth District Homer C. Pheasant (1970). Office No. 3, Fourth District Lewis T. Bullock (1971). Office No. 4, Fourth District	Thomas N. Elmendorf (1971) Eleventh District Forest J. Grunjeen (1970) Twelfth District Charles J. Tupper (1970) Scientific Board Representative

ELECTED DELEGATES (281)

Delegates	Alternates	Delegates	Alternates
ALAMEDA-CONTRA COSTA (20)		HUMBOLDT-DEL NORTE (2)	1100711000
Anderson, Bruce M. Anderson, Conrad E.	Adams, Richard Paul Adams, Robert	IMPERIAL (2)	
Boysen, Edwin E. Buehler, John M.	Barber, Thomas E. Bassett, J. Brandon	INYO-MONO (2)	
Davis, Aaron E. Davis, Velma L. Goodman, Julien M. Greist, Elwood C. Holden, Herbert Hoskins, H. Dean Hudson, Charles B. Juul, Clement O. Kunkel, Peter Lewis, Gwilym B.	Cangello, Vincent W. Cherry, Donald W. Cohen, James I. Cook, Wallace H. Dooley, John D. Duffy, Charles C. Frost, Gordon Goetsch, Carl Hartzell, Walter J. Kirk, Ralph	KERN (4) Day, Robert L. Osell, L. N. Strongin, Seymour Vaughan, J. E. KINGS (2) Brookshier, R. W. Kerr, Edwin E.	Anderson, Gene Clark, M. Marlin Reese, Thomas V. Spaulding, Keith W. Barreiro, A. L. Dean, James E.
Murphy, Joseph P. Neighbor, Jean E.	Martin, L. Robert Plaut, Eric A.	LASSEN-PLUMAS-MODOC-SIERRA (2)	
Palmer, Rodney I. Powell, Oscar M. Purcell, Edward F. Richards, Dexter N.	Ross, Joseph Shapiro, Robert L. Upton, Albert L. Vickery, John E., Jr.	Korver, Kenneth G. Quinn, William J. LOS ANGELES (92)	Batson, Wilbur C. Winchell, Robert J.
BUTTE-GLENN (2) Murphy, Franklin L. Ritter, Dale W. FORTY-FIRST (2)	Hubbard, C. K. Sears, Adrian R. M.	Adams, Donald A. Alter, Marvin S. Andersen, George C. Anderson, Richard E. Asher, Leonard M. Attyah, Albert M. Austin, R. Reed	Affley, Harry J., Jr. Alban, Seymour L. Alexakis, Peter Allen, Robert F. Amerongen, Frederick K. Bergin, William F. Bergreen, Stanley W.
FRESNO (5) Argo, W. L. Miller, Max S. Smith, Robb Snyder, L. J. Steinberg, Theodore	DeFries, William Ginsburg, H. M. Kass, Robert Tostenson, N. E. Wilde, N. John	Axelrod, Bernard Bailey, Wilbur Baker, Jack W. Beasom, Ralph D. Bernstein, Harold Bills, Jack W. Blood, William	Bleifer, Daniel J. Bradley, Gerald H. Breitman, Gordon Brennan, James E. Bruckner, Sherman H. Carney, Padraig Cobb, Dudley M., Jr.

Delegates Bowen, Gordon T.
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Breakstone, Gerald J.
Brennan, John C.
Briney, Allan K.
Buehler, George S.
Bullock, Lewis T.
Cope, Jerome A.
D'Orazio, Edward
Dorn, Robert M.
Doyle, John B., Jr.
Dukes, Robert W.
Ellerbeck, Walter P.
Elshire, H. Donel
Evashwick, George
Feldman, David H.
Fields, Albert
Fitch, Donald R.
Ford, James H.
Fox, James B.
Frank, William P.
Freeman, Gordon L.
Goodwin, William E.
Halasey, Thomas
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Hill, Harry E.
Hormer, David B.
Horowitz, Samuel
Jones, Henry A.
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Kugel, Arthur I.
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Lan, Michael W.
MucInnis, Douglas N.
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May, Lewis H. V.
Mazur, Murray H.
McCleary, Jack E.
Miller, Richard D.
Milliken, Ralph M.
Morgan, Henry G.
Murrieta, A. J., Jr.
Neuenschwander, Robert S.
Noguchi, Thomas T.
Olch, David I.
Parlour, Richard R.
Payne, J. Howard
Penka, Ernest J.
Penn, Sidney W.
Pettit, Richard D.
Pollack, John V.
Quinn, William F.
Richards, James C., Jr.
Rosenberg, Irving G.
Sakaguchi, Sanbo S.
Senseman, W. R.
Shearer, S. K.
Smith, Thayer A.
Starr, Harvey E.
Stauffer, Flovd R.
Stragnell, Robert
Sullivant, Richard A.
Taw, Richard L.
Trumbull, William E.
Turrill, Fred L.
Voigt, Philip F.
Walter, LeRoy E.
Watson, Robert L., Jr.
Weil, William S.
Wunderlich, Edwin E.
Zinn, Alexander N.
Zinn, Willard J.

MARIN (4)

Ablin, Arthur R. Jaros, Duval Manwaring, John McGee, John

MENDOCINO-LAKE (2)

Roberson, B. B. Waring, William W.

MERCED-MARIPOSA (2) Anglin, John V. Faber, Dorian

Klinefelter, Robert P. Turner, Joseph E.

MONTEREY (3) Hull, Osman H.

Alternates

Condit, Leonard O.
Covell, David G.
Cronin, John F.
Dahlquist, Joseph G.
Dashe, Alfred M.
Davies, William Dean
Del Junco, Tirso
Duemler, Louis P.
Edwardea, Arthur F.
Erickson, James F.
Freinberg, Munish
Fischer, Barton L.
Fortier, John J.
Freidin, Morris
Fritz, Samuel H.
Gaal, Peter G.
Grant, Robert A.
Greco, Donald J.
Gregg, David W.
Haines, Charles L., Jr.
Hardin, Byron
Hoffman, Eugene F., Sr.
Hoffman, Eugene F., Sr.
Hoffman, Peter L.
Japenga, Jack W.
Kaemerle, Rudolph B.
Kaminski, Kenneth L.
Kauifmann, Bertram Jr.
Keller, Thomas B.
Kelley, Walter W.
Kern, William H.
Killieen, Raymond N. F.
Klein, E. Phillip
Korn, Bernard J.
Kuett, Michael
Latshaw, Charles W.
Lefevre, Timothy M.
Lopez, Charles J.
Marcus, Stanley
Martyn, Donald G.
Massey, Ben D., Jr.
McCandless, Harrison C.
McElwee, Charles B.
McLaughlin, Henry M.
Michels, Arthur G.
Miller, Woodrow
Moshein, Jack
Murray, Greenry C.
Nishizawa, Akira
Odou, Eugene R.
Osher, Eugene M.
Palmer, Robert H.
Perkins, Raymond G.
Pickleeimer, James G.
Rayman, Irving B.
Redewill, Francis H., Jr.
Riffenburch, Ralph S.
Rodzers, Victor A.
Rosenkrans, Donald R., Jr.
Rothenberg, Sanford F.
Rubin, Henry J.
Rudy, Norman E.
Reverson, F. Stuart
Smiley, Douglas F.
Smith, Laurence J.
Summers, L. F.
Tashma, Abhert
Thom, John G.
Titus, Edward D.
Todd, William H.
Todd, Jack C.
Turcillo, Joseph, Jr.
Vogel, Philip J.
Wallen, E. Robert
Weiss, Beniamin J.
Wizton, John R.
Woolley, Morton M.
(1 vacancy)

Lee, John R. Strathairn. T. Scott Tavel, Frank White, A. Halnan

Joyce, Donald G. Nicholson, Thomas A.

Kreps, Roland Soderstrom, Edwin

Eldredge, Eugene E. Elliott, Thomas S. Kandlbinder, A. F.

Delegates

NAPA (2) Brignoli, Walter H. Ledwich, Thomas W.

ORANGE (15)

Altman, Richard F.
Ball, Dexter T.
Carroll, Vincent P.
Gerrie, Wallace A.
Graham, Ralph E.
Hawkins, G. William
Kay, Fred M.
Martin, Walter H.
Mosier, Laurance A.
Paul, Curl J.
Plumb, Hugh J., Jr.
Price, J. B.
Schneider, Shirley M.
Stonestreet, Marshall
Thompson, Arthur F.

PLACER-NEVADA (2) Becker, Bruce Johnson, F. Harold

RIVERSIDE (5) Ivanoff, John C.
Lyons, John C.
Silver, Harrison E.
Stone, H. H.
Zweig, Robert M.

SACRAMENTO (8)

Babich, John
Berg, John A.
Berman, A. E.
Cook, Orrin S.
Farley, James O.
Martin, James
Pope, Glenn A.
Terry, Daniel W.

SAN BENITO (2)

Brooks, Fisk Telfer, James

SAN BERNARDINO (7)

Halburg, Clarence T. Hendrickson, M. A. Melone, Frank Miano, Ben D. A. Sprague, Charles P. Sterling, Allen F. Wake, Donald K.

SAN DIEGO (15)

DIEGO (15)
Brumbaugh. Simon C.
Carpenter. Walter F.
Hippen. Robert L.
Hokr, William K.
Isenhour. Roger C.
King, Ralph M.
Kirtland, Howard
Messenger. Harold
Peck, J. Haddon A., Jr.
Peck. Sam
Plumb, Robert T.
Rumsey, John M.
Tancredi. Chester
Telford. Joseph W.
Youel, Milo A.

SAN FRANCISCO (20)

FRANCISCO (20)
Baer, Charlotte C.
Barrios, Xavier O.
Bender, William T.
Biskind, Gerson R.
Bonfilio, Nicholas D.
Coleman, Arthur H.
Feldman, Sanford E.
Fullenlove. Tom M.
Gibhons, Henry, III
Herzog, George K., Jr.
Lee, Jane F.
Pevehouse, Byron C.
Pillsbury, Philip
Rixford, Emmet L.
Robinson, Saul J.
Saunders, John B. de C. M.
Schaffarzick. Ralph W.
Schaupp, Willis G.
Scholten, Paul
Wayburn, Edgar

Alternates

Ehrlich, Harry Murray, Dwight H., Jr.

Andrews, Alan V.
Bouchelle, McLemore
Burrill, C. William
Donaldson, A. Norton
Geddes, David K.
Hastings. Charles M.
Higger, Harvey L.
Kammerman, Richard F.
Llewellyn, Gene A.
McFarland, Philip H.
Neu, Rohert E.
Plows, Charles W.
Voge, Lyle C.
Wightman, Ardath H.
(1 vacancy)

Anthony, William A., Jr. Sweeney, George H.

Borak, Peter J. Kinney, William Lansing, J. Dee Pitchford, Clyde A. Shumway, Ord L.

Fong, William
Janushkowsky, Alex
Lawrence, W. Sherwood
O'Kane, Calvin R.
Quillinan, Robert
Reilly, Philip J.
Shaffrath, Max
Stanford, Roy

Kirch, Joseph Quinn, Robert D.

Ballard, Ross L. Carmack, Charles Gillespie, James Harer, W. Benson, Jr. Jernigan, Shelby Judd, Richard (1 vacancy)

Bartel. Robert M.
Cowell, William E.
Dill. Donald
Elliott, Cladden V.
Feeney, Michael J.
Heard, Jerome L.
Herrick, William C.
Orr. Rex
Peabody, Homer D., Jr.
Reck, Lawrence E.
Shumacher, Alan E.
Smith, Sam W.
Titedale, William
Tullis, Richard H.
Wells, John J.

Bovill, Edward G., Jr.
Bryan, John R.
Cohn, Bradford
Cook, Robert E.
Driscoll, John A.
Erskine, John M.
Gorney, Mark
Hopp, Engene S.
Kelley, Edward T.
King, Charles D.
Miller, Charles F.
Musser, Don C.
Noble, W. Morris H.
Paver, Robert L.
Sachs, David D.
Sirbu, Abraham B.
Solari, Rafael A.
Tipton, Dale L.
Wellington, C. J.
Williams, A. Justin

Delegates	Alternates	Delegates	Alternates
SAN JOAQUIN (4)		STANISLAUS (3)	
Benn, James J.	Clark, Stanley A., Jr.	Nelson, William	Bigelow, Wayne B.
McNally, John	Morozumi, John	New, Ďavid J.	Galbraith, Nicoll
Salter, Robert K.	Talley, Robert	Purvis, Robert	Pote, William W.
Williams, George	Wass, Warren	TEHAMA (2)	
SAN LUIS OBISPO (2)		• •	
Chambers, James R.	Cletsoway, R. W.	TULARE (2)	
Fryer, Harry J., Jr.	Warren, L. H.	Goettle, James W. Lavers, George D.	Bingham, Gary P. McConnaughey, Hal D.
SAN MATEO (7)		VENTURA (4)	
		Gstettenbauer, Joseph F.	Johnston, D. Gordon
SANTA BARBARA (5)		Hair, Charles M.	Mathews, Albert L.
Blanchard, John P.	Dahlen, Gregory A.	Huff, W. Cloyce Rulfo, Henry J.	Sherrill, Glenn D. Stoutz, Henry L.
McNiece, Kenneth	Dietrich, Sanford R. Elam, Eldon	Runo, Hemy J.	Stoutz, Hemy 2.
Miles, Harold	Elam, Eldon	YOLO (2)	
Rutten, R. John	Feldsted, E. T. Owens, Daniel E.	Werblun, Merrill	Dawkins, C. Edward
Ziemba, Joseph	Owens, Damer E.	Wilson, B. Kent	Young, Corbin A.
SANTA CLARA (14)		YUBA-SUTTER-COLUSA (2)	
Armstrong, Frederick	S. Bonar, Samuel	EX-OFFICIO SCIENTIFIC BOARD (18)	
Boice, Clyde L.	Burnett, Robert		
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Giansiracusa, Frank	Elliott, Hugh	Bittner, Donald L.	Wood, David II.
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Kaufman, S. Fred	Houck, George	Cobb, Dudley M.	
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O'Neill, Robert I.	Schade, Hugh	Hockwald, Robert S.	
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Scarborough, C. Gera Zoglin, Stanton	ild Vincent, Paul J. Whelan, Harry G.	Kaye, Ronald	
Zogini, Stanton	Whiting Harry O.	Maibach, Harold I. Meleyco, Leo N.	
CANTA CDITZ (2)		Pearman, Robert O.	
SANTA CRUZ (3)	Iones Bohart C	Richards, Victor	
DePuy, J. L. Jones, Robert W.	Jones, Robert C. King, John W.	Rubin, David Russell, Keith P.	
Nelson, Carl	Mahaney, John G.	Stein, Justin J.	
		WWW OFFERENCE OF A COM	DDECEDRATE (66)
SHASTA-TRINITY (2)	V Yeb In	EX-OFFICIO PAST Peers, Robert A1935	West, Francis E1958
Martin, George A. Polka, Michael G.	Keye, John, Jr. Peterson, R. Eugene	Molony, William R., Sr. 1942	Reynolds, T. Eric 1959
2020, 1220		Schaupp, Karl L., Sr 1943	Foster, Paul D 1960
SISKIYOU (2)		Cline, John W 1947 Askey, E. Vincent 1948	Bostick, Warren L 1961 Wheeler, Omer W 1962
		Cass, Donald1950	Sherman, Samuel R 1963
SOLANO (2)		MacLean, H. Gordon 1951	Doyle, James C. 1964 Teall, Ralph C. 1965
Gullock, Alvin H.	Miller, John C.	Green, John W1953	Teall, Ralph C 1965
Vincent, Keith	Olson, William J.	Morrison, Arlo A1954 Shipman, Sidney J1955	MacLaggan, James C. 1966 Morrison, John G. 1967
-		MacDonald, Frank A 1957	Todd, Malcolm C 1967
SONOMA (3)		•	•
Butler, Robert H.	Anderson, Raymond C.		7 PAST PRESIDENTS (2)
Craven, Wayne M. Dunn, William J.	Clary, David Lones, Frank E.		Dwight H. Dwight L.
Dunn, winnam J.	Loucs, Flank 12.	Wilbut,	

House of Delegates • 1970 Annual Session

AGENDA

Speaker	William F. Quinn, Los Angeles
Vice-Speaker	Joseph F. Boyle, Los Angeles
Secretary	elen B. Weyrauch, San Francisco

FIRST MEETING, Saturday, March 7, 1970 REGISTRATION—3 p.m.

MEETING STARTS-4 p.m. SHARP

- 1. Call to order.
- 2. Announcement of Reference Committees and Miscellaneous Announcements.
 - (a) Committee on Credentials. (Delegates must register with the Committee.)
 - (b) Reference Committee on Community and Environmental Health. (Reference Committee A.)
 - (c) Reference Committee on Government Medical Programs. (Reference Committee B.)
 - (d) Reference Committee on Medical Economics, Insurance and Prepayment. (Reference Committee C.)
 - (e) Reference Committee on Scientific and Educational Activities. (Reference Committee D.)
 - (f) Reference Committee on Public and Professional Relations. (Reference Committee E.)
 - (g) Reference Committee on Finance. (Reference Committee F.)
 - (h) Reference Committee on Constitution and Bylaws. (Reference Committee G.)
 - (i) Reference Committee on California Blue Shield. (Reference Committee H.)
- 3. Honored Guests.
 - (a) Fifty-year Members.
 - (b) Past Presidents.
 - (c) Allied Health Groups.
 - (d) SAMA Students.
- 4. Report of Committee on Credentials, and Organization of the House of Delegates—Roll Call.
- Recognition of President of the Woman's Auxiliary to the CMA-Mrs. Edmund Mahon.
- 6. Address by President-Albert G. Miller.
- 7. Report of the President-Albert G. Miller.
- 8. Report of the President-Elect-Ralph W. Burnett.
- Report of the Speaker and Vice-Speaker of the House of Delegates—William F. Quinn and Joseph F. Boyle.
- Report of the Trustees of the California Medical Association—Albert G. Miller.
- Report of Physicians' Benevolence Fund, Inc.—Albert G. Miller.
- 12. Report of the Secretary-Helen B. Weyrauch.
- 13. Report of the Editor-Malcolm S. M. Watts.
- 14. Report of the Executive Director-Robert L. Thomas.
- Report of Legal Counsel-Hassard, Bonnington, Rogers & Huber.

- 16. Report of the Executive Committee-Albert G. Miller.
- 17. Report of the Council-Harold Kay, Chairman.
- Report of California Blue Shield Trustees—Carl E. Anderson, Chairman, Board of Trustees.
- 19. Reports of Commissions.
 - (a) Commission on Medical Services Arthur F. Howard, Fresno.
 - (b) Commission on Public Agencies Joseph P. O'Connor, Pasadena.
 - (c) Commission on Community Health Services Marvin J. Shapiro, Encino.
 - (d) Commission on Communications Elmer F. Gooel, Beverly Hills.
 - (e) Commission on Professional Welfare—George K. Herzog, Jr., San Francisco.
 - (f) Judicial Commission-Francis E. West, Downey.
 - (g) Commission on Allied Health Professions and Services – Lewis T. Bullock, Los Angeles.
 - (h) Commission on Hospital Affairs John T. Saidy, San Mateo.
 - (i) Scientific Board Charles J. Tupper, Davis.
- 20. Reports of Other Committees.
 - (a) Bureau of Research and Planning Henry V. Eastman, Tustin.
 - (b) Role of Medicine in Society Malcolm S. M. Watts, San Francisco.
 - (c) Organizational Review & Planning E. Kash Rose, Napa.
 - (d) Committee on Legislation Malcolm C. Todd, Long Beach.
 - (e) Finance Committee Harold Kay, Oakland.
 - (f) Medical Executives Conference Clark J. Donmyer, San Bernardino.
 - (g) Delegates to the AMA Eugene F. Hoffman, Sr., Los Angeles.
- 21. Old and Unfinished Business.
- 22. New Business.
- 23. Adjournment.

CALPAC REPORTS

Immediately Following the Opening Session of the CMA House of Delegates

SECOND MEETING, Tuesday, March 10, 1970, at 3:00 p.m.

(To be recessed and reconvened at 9:00 a.m. Wednesday, March 11)

ORDER OF BUSINESS

- 1. Call to order.
- Supplemental report of Credentials Committee—Roll Call.
- Introduction of President-Elect of Women's Auxiliary
 —Mrs. Kenneth McNiece.
- 4. Address by President-Elect-Ralph W. Burnett.
- Secretary's announcement of Council's selection of time and place for the 1971 Annual Session.
- 6. Election of Officers:
 - (a) President-Elect.
 - (b) Speaker.
 - (c) Vice-Speaker.
 - (d) Councilors (three-year terms):
 - First District Stanley A. Moore, San Diego (term expiring).
 First District — Imperial and San Diego Counties.
 - (2) Third District Henry V. Eastman, Tustin (term expiring).
 Third District — Orange County.
 - (3) Fourth District Office No. 3 Homer C. Pheasant, Los Angeles (term expiring).
 - (4) Fourth District Office No. 6 Marvin J. Shapiro, Encino (term expiring).
 - (5) Fourth District Office No. 9 Frank A. Rogers, Whittier (term expiring). Fourth District — Los Angeles County.
 - (6) Fifth District—Joseph F. Maguire, Ventura (term expiring). Fifth District—San Luis Obispo, Santa Barbara and Ventura Counties.
 - (7) Seventh District Office No. 1 Daniel W. Clark, San Jose (term expiring). Seventh District — Monterey, San Benito, San Mateo, Santa Clara and Santa Cruz Counties.
 - (8) Eighth District—Office No. 2—Roberta Fenlon, San Francisco (term expiring). Eighth District—San Francisco County.
 - (9) Ninth District Office No. 2 Frederick Ackerman, Pleasant Hill (term expiring). Ninth District—Alameda and Contra Costa Counties.
 - (10) Tenth District—E. Kash Rose, Napa (term expiring).
 Tenth District—Del Norte, Humboldt, Lake Marin, Mendocino, Napa, Solano and Sonoma Counties.
 - (e) Delegates to the American Medical Association: (Delegates and Alternates to the American Medical Association are elected for terms of two calendar years. The Delegates and Alternates to be elected at this meeting will serve for two calendar years starting January 1, 1971, except as otherwise noted.)

- (1) John G. Morrison, San Leandro (term expiring).
- (2) William F. Quinn, Los Angeles (term expiring).
- (3) Robert C. Combs, Irvine (term expiring).
- (4) Homer C. Pheasant, Los Angeles (term expiring).
- Alfred J. Murrieta, Los Angeles (term expiring).
- (6) Leon P. Fox, San Jose (term expiring).
- (7) Arlo A. Morrison, Ventura (term expiring).
- (8) James E. Feldmayer, Exeter (term expiring).
- (9) O. W. Wheeler, Riverside (term expiring).
- (10) Malcolm C. Todd, Long Beach (term expiring).
- (11) J. E. Vaughan, Bakersfield (term expiring).
- (12) Carl E. Anderson, Santa Rosa (term expiring).
- (f) Election of Alternate to fill unexpired term of Richard S. Wilbur (alternate to Leon P. Fox) for year 1970.
- (g) Alternates to the American Medical Association: (Terms of all incumbents expiring. All offices for two year terms starting January 1, 1971, except as otherwise noted.)
 - (1) Frederick Ackerman, Pleasant Hill (alternate to Samuel R. Sherman).
 - H. Russell Fisher, Glendale (alternate to William F. Ouinn).
 - (3) Frank A. Rogers, Whittier (alternate to Robert C. Combs).
 - (4) James C. MacLaggan, San Diego (alternate to Homer C. Pheasant).
 - (5) Harold Kay, Oakland (alternate to Alfred J. Murrieta).
 - (6) Richard S. Wilbur, Palo Alto (alternate to Leon P. Fox).
 - (7) Henry Brown, San Mateo (alternate to Arlo A. Morrison).
 - (8) Charles Grayson, Sacramento (alternate to James E. Feldmayer).
 - (9) Wilbur Bailey, Los Angeles (alternate to O. W. Wheeler).
 - (10) Neil C. Hamel, Encino (alternate to Malcolm C. Todd).
 - (11) Joseph P. O'Connor, Pasadena (alternate to J. E. Vaughan).
 - (12) Jean F. Crum, Downey (alternate to Carl E. Anderson).
- Election of California Blue Shield Trustees (threeyear terms): Report of CMA Council as Nominating Committee.

Incumbents, terms expiring:

Mr. Richard W. Hackler, San Francisco Mr. Frank R. McDougall, Los Angeles Harold M. Messenger, M.D., San Diego Mr. C. E. Pigg, Van Nuys Richard S. Wilbur, M.D., Palo Alto

8. Announcement by Secretary.

Council's nominations of members of Commissions and Committees. (For approval by the House of Delegates.)

- 9. Reports of Reference Committees:
 - (a) Report of Reference Committee A on Community and Environmental Health.
 - (b) Report of Reference Committee B on Government Medical Programs.
 - (c) Report of Reference Committee C on Medical Economics, Insurance and Prepayment.
 - (d) Report of Reference Committee D on Scientific and Educational Activities.

- (e) Report of Reference Committee E on Public and Professional Relations.
- (f) Report of Reference Committee F on Finance.
- (g) Report of Reference Committee G on Constitution and Bylaws.
- (h) Report of Reference Committee H on California Blue Shield.
- 10. Unfinished Business.
- 11. New Business.
- 12. Presentation of Officers:

President-Presentation of Plaque to President Albert G. Miller.

President-Elect.

Speaker.

Vice-Speaker.

- 13. Approval of Minutes. (Committee to edit.)
- 14. Adjournment.

WILLIAM F. QUINN, Speaker HELEN B. WEYRAUCH, Secretary

Constitutional Amendment

FOR ACTION IN 1970

One Constitutional amendment was introduced in the 1969 House of Delegates and, under the terms of the Constitution, must lie on the table until the next regular meeting of the House of Delegates.

This proposed amendment is shown here for the information of the membership. In addition, the proposed Constitutional amendment is required to be printed in two issues of California Medicine before it comes before the House of Delegates for action.

SCIENTIFIC BOARD REPRESENTATION ON COUNCIL, ARTICLE III, PART B, SECTION 9(d)

Constitutional Amendment 1-69 Committee G Introduced by: Richard S. Wilbur, M.D. Representing: The Council

Resolved: That Article III, Part B, Section 9(d) of the Constitution of this Association be amended by deleting the language in parentheses, so that this section shall

(d) The secretary and editor, when they are members of the Association, (and one member of the Executive Committee of the Scientific Board, who shall be elected by the Executive Committee of that body from representatives of the scientific sections or members at large. These three persons) shall be ex officio members of the Council without the right to vote.

And be it further

Resolved: That a new subsection (e) be added, which shall read: (New words in italics.)

(e) One member of the Executive Committee of the Scientific Board, who shall be elected by the Scientific Board from representatives of the scientific sections or members-at-large, who shall be an ex officio member of the Council with the right to vote.

ACTION: Tabled for one year. To be acted upon at the 1970 meeting of the House of Delegates.

Reports of officers, commissions and committees of the California Medical Association, together with more detailed audited financial statements for the fiscal year ended June 30, 1969, are printed in the Annual Report Bulletin, which is distributed to Delegates and Alternates at the meeting of the

House of Delegates. The Bulletin is also available to any member of the Association on request directed to Robert L. Thomas, Executive Director, California Medical Association, 693 Sutter Street, San Francisco, California 94102.

REPORT OF Certified Public Accountants

CALIFORNIA MEDICAL ASSOCIATION:

We have examined the balance sheets of California Medical Association and Trustees of California Medical Association at June 30, 1969, and the related statements of income and expenses for the year then ended. Our examinations were made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the statements referred to above present fairly the financial position of California Medical Association and Trustees of California Medical Association at June 30, 1969, and the results of their operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

JOHN F. FORBES & COMPANY

San Francisco, California August 15, 1969

FINANCIAL REPORTS

CALIFORNIA MEDICAL ASSOCIATION AND TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION

CALIFORNIA MEDICAL ASSOCIATION:

Balance Sheet, June 30, 1969 and 1968, and Comparison Excess of Assets over Liabilities, June 30, 1969 and 1968, and Comparison Statement of Income and Expenses Year Ended June 30, 1969

TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION:

Balance Sheet, June 30, 1969 and 1968, and Comparison
Statement of Income and Expenses Years Ended June 30, 1969 and 1968, and
Comparison

CALIFORNIA MEDICAL ASSOCIATION AND TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION:

Notes to Financial Statements

CALIFORNIA MEDICAL ASSOCIATION (A Nonprofit Association)

Balance Sheet June 30, 1969 and 1968 and Comparison

	JUN	JUNE 30	
	1969	1968	Increase (Decrease)
ASSETS			
CASH	\$ 62,425	\$ 93,963	\$ (31,538)
CERTIFICATE OF DEPOSIT—		,,	.,
CROCKER-CITIZENS NATIONAL BANK		500,000	(500,000)
UNITED STATES TREASURY BILLS, AT COST	1,081,894	493,497	588,397
ACCOUNTS RECEIVABLE, NET	86,041	77,740	8,301
ACCRUED INTEREST	6,297	3,995	2,302
NOTES RECEIVABLE:			
Central California Blood Bank	71,000	71,000	
Other		4,000	(80 0)
	74,200	75,000	(800)
PREPAID EXPENSES AND OTHER ASSETS:			
Retirement program premium (Note 1)		19,054	(1,524)
Insurance		3,218	(338)
Deposits		3,549 1,224	834 2,200
Total prepaid expenses and other assets			1,172
		27,045	
OFFICE FURNITURE AND EQUIPMENT (Note 2)	46,375	34,439	11,936
NOTE AND ACCOUNTS RECEIVABLE,			
AFFILIATED ORGANIZATIONS: Trustees of the California Medical Association:			
Demand note, with interest at 4% per year	125,000	125,000	
Account receivable		2,170	970
	128,140	127,170	970
Accounts receivable:			• • • • • • • • • • • • • • • • • • • •
Six Ninety Three Sutter Publications, Inc.		3,470	(3,470)
California Medical Education and Research Foundation, Inc.	00.040	0.007	10.050
Other	22,843 1,331	2,887 550	19,956 781
Total notes and accounts receivable,			
affiliated organizations	152,314	134,077	18,237
	\$1,537,763	\$1,439,756	\$ 98,007
	===	=======================================	
LIABILITIES			
ACCOUNTS PAYABLE:			
American Medical Association American Medical Education Foundation	\$ 23,310 27,865	\$ 81,688	\$ 23,310 (53,823)
Other		90,757	(28,201)
Total accounts payable		172,445	(58,714)
DUE TO AFFILIATED ORGANIZATIONS:			(00),
Physicians' Benevolence Fund	22,441		22,441
Six Ninety Three Sutter Publications, Inc.			3,379
Total due to affiliated organizations			25,820
DEFERRED INCOME:			
Dues and subscriptions applicable to			
the succeeding fiscal year	962,110	917,196	44,914
Other	417	863	(446)
Total deferred income	962,527	918,059	44,468
Total liabilities	1,102,078	1,090,504	11,574
EXCESS OF ASSETS OVER LIABILITIES (Note 3)	435,685	349,252	86,433
•	\$1,537,763	\$1,439,756	\$ 98,007
	,,	,	

See notes to financial statements.

	JUNE 30	Increase (Decrease)	CALIFORNIA MEDICAL
1969	1968		
NRESTRICTED:			ASSOCIATION
Balance at beginning of year \$233,53	1 \$157,210	\$ 76,321	· · · · · · · · · · · · · · · · · · ·
Excess of income over expenses for the year	3 192,042	(105,609)	Excess of Assets
Transfer to restricted	7 115,721	(72,504)	Over Liabilities
43,21	6 76,321	(33,105)	June 30, 1969
Balance at end of year	7 233,531	43,216	and 1968, and
STRICTED AS TO USE (Note 4):			
Balance at beginning of year	1	115,721	Comparison
Transfer from excess of income over expenses	7 115,721	(72,504)	
Balance at end of year	8 115,721	43,217	
Total	\$349,252	\$ 86,433	
See notes to financial statements.			

INCOME: Membership dues, less portion allocated to subscriptions to CALIFORNIA MEDICINE. \$1,894,894	
Booth rentals at Annual Session	
Fees, postgraduate courses	
Fee for collection of American Medical Association dues	
Interest earned	
Other 2,529	
Total income	2,027,845
EXPENSES:	
Physicians' Services and Programs	
Divisional Programs 1,266,056	
General expenses 293,085	
1,849,247	
Contributions 78.306	
Excess of expenses over income—California Medicine 13,859	
Total	1,941,412
Excess of income over expenses	86,433

See notes to financial statements.

Statement of Income and Expenses Year Ended June 30, 1969

TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION

(A Nonprofit Corporation)

Balance Sheet, June 30, 1969 and 1968, and Comparison

	JUNE 30		Increase	
	1969	1968	(Decrease)	
ASSETS	40.000		• • • • • • • • • • • • • • • • • • • •	
CASH	\$ 46,058	\$ 25,701	\$ 20,357	
UNITED STATES TREASURY BONDS, AT COST (Maturity value, \$1,121,000; market value,				
1969, \$996,507 and 1968, \$1,014,616)	1,119,152	1,119,152		
NOTE AND ACCOUNTS RECEIVABLE	795	6.017	(5,222)	
ACCRUED INTEREST	2.119	2,119	(-,/	
INVESTMENTS IN WHOLLY-OWNED SUBSIDIARIES. AT COST:				
Pacific Magnetic Tape Co. (Note 5)	9,000	9,000		
Six Ninety Three Sutter Publications, Inc.	1,000	1,000		
Total investments in				
wholly-owned subsidiaries	10,000	10,000		
PROPERTIES, AT COST (Note 6):				
Buildings and improvements		392,800	14,005	
Carpets, installation, and other		8,575	10,451	
* 1.11	425,831	401,375	24,456	
Less accumulated depreciation		99,501	19,130	
Land	307,200 180,217	301,874 180,217	5,326	
Land	487,417		5,326	
FOUNDAMENT AT MOMENTAL MALLIE		482,091	5,320	
EQUIPMENT, AT NOMINAL VALUE	1	1	- 011	
CASH SURRENDER VALUE OF LIFE INSURANCE (Note 7)	51,391	46,080	5,311	
PREPAID INSURANCE	1,086	1,458	(372)	
	\$1,718,019	\$1,692,619	\$ 25,400	
LIABILITIES				
ACCOUNTS PAYABLE AND ACCRUED EXPENSES:				
California Medical Association		\$ 1,319	\$ 1,821	
Interest and accrued expenses	3,499	3,004	495	
Total accounts payable and	0.000	4.000	0.010	
accrued expenses	6,639	4,323	2,316	
NOTES PAYABLE:				
California Medical Association, payable on demand, with interest at 4% per year—Unsecured	125,000	125,000		
The Connecticut Mutual Life Insurance Company, with deed		120,000		
of trust as collateral (payable in quarterly installments of				
\$2,506, including interest at 41/8 per year, to March 1, 1973				
(Note 6)		40,452	(8,438)	
Total notes payable	157,014	165,452	(8,438)	
TRUST FUNDS (Note 7)	134,587	125,127	9,460	
DEFERRED COMPENSATION PAYABLE	16,800	16,750	50	
DEFERRED INCOME	760	753	7	
EXCESS OF ASSETS OVER LIABILITIES (Note 3):				
Balance at beginning of year		1,349,129	31,085	
Excess of income over expenses for the year		31,085	(9,080)	
Balance at end of year		1,380,214	22,005	
	\$1,718,019	\$1,692,619	\$ 25,400	

See notes to financial statements.

Statement of Income and Expenses Years Ended June 30, 1969 and 1968, and Comparison

	YEAR ENDED JUNE 30		Increase
	1969	1968	(Decrease)
INCOME: Excess of rental income over property expenses	29,000	\$13,833 29,000 900 52	\$(10,183) (900) (52)
	32,650	43,785	(11,135)
EXPENSES (other than property)— Fees and insurance	4,090 28,560	2,736 41,049	1,354 (12,489)
OTHER CHARGES — PROVISION FOR RETIREMENT OR OTHER BENEFITS OF EMPLOYEES OF AN AFFILIATED ORGANIZATION	6,555 \$22,005	9,964 \$31,085	(3,409) \$ (9,080)

See notes to financial statements.

CALIFORNIA MEDICAL ASSOCIATION and TRUSTEES OF THE CALIFORNIA MEDICAL ASSOCIATION

Notes to Financial Statements

1. EMPLOYEE PENSION PLANS

In addition to the Group Pension Program which became effective on January 1, 1961, the California Medical Association has arranged for the funding of a Past Service Pension Plan for certain full-time employees which resulted in an additional liability of \$62,734. This liability is being amortized over 20 years from January 1, 1966. The Travelers' Insurance Company has underwritten the plan and will furnish annuity contracts as eligible employees retire. Because the current service benefits and all of the benefits for retired employees have already been purchased under the contract, there is a liability of the unfunded value of vested benefits. This liability amounted to \$16,750 on January 1, 1969. This amount is not recorded on the books of the Association nor included in the accompanying balance sheet.

The pension expense for the year was \$39,903. This expense is determined by the underwriter each year, and may vary, depending on new qualifying employees, and credits arising from qualifying employees leaving the Association.

2. OFFICE FURNITURE AND EQUIPMENT - CALIFORNIA MEDICAL ASSOCIATION

Acquisitions prior to July 1, 1966 are carried at a nominal amount of \$1. At May 13, 1966, the firm of Marshall and Stevens, appraisers, estimated that the sound value of assets then owned was \$104,415. Assets acquired after July 1, 1966 are summarized as follows:

	Cost	Depreciation or Amortization
Office furniture and equipment: Owned July 1, 1968	\$39,602	\$ 8,224
Purchased during the current year	21,890	8,769
	61,492	16,993
Leasehold improvements, Sacramento office: Cost		1,481
Net book value	\$64,849 \$46,375	<u>\$18,474</u>

3. COMBINED NET WORTH

The Trustees of the California Medical Association is a wholly-owned subsidiary of the California Medical Association. The Trustees hold in trust a large portion of the assets utilized by the California Medical Association. The combined net worth of the two organizations is summarized as follows:

	JUNI	E 30	
Entity	1969	1968	Increase
California Medical Association:		_	
Restricted as to use\$	158,938	\$ 115,721	\$ 43,217
Unrestricted	276,747	233,531	43,216
-	435,685	349,252	86,433
Trustees of the California Medical Association	l ,402,219	1,380,214	22,005
\$Ī	,837,904	\$1,729,466	\$108,438

The combined net worth at June 30, 1969 shown in the summary above does not include the following items:

California Medical Association:

426,469

Trustees of the California Medical Association—Excess of net worth over Trustees' investment in their wholly-owned subsidiary, Pacific Magnetic Tape Co., based on that company's unaudited balance sheet at June 27, 1969......

47,933 \$474,402

4. EXCESS OF ASSETS OVER LIABILITIES—RESTRICTED AS TO USE

The budget for the fiscal year ended June 30, 1968, as approved by the Council, authorized the segregation of a portion of the excess of income over expenses in the amount of \$115,721, leaving the remainder available for possible current requirements. For the fiscal year ended June 30, 1969, the amount of \$43,217 was added to the restricted balance. This addition represents one-half of the excess of income over expenses for this year.

5. WHOLLY-OWNED SUBSIDIARY

The Trustees of the California Medical Association owns all of the outstanding stock of the Pacific Magnetic Tape Equipment Co., which was formed for the purpose of merchandising magnetic tape equipment as an adjunct to the activities of the Audio-Digest Foundation, a wholly-owned subsidiary of the California Medical Association.

6. PROPERTIES

The properties held by the Trustees of the California Medical Association are summarized as follows:

	693 Sutter Street	679 Sutter Street	Total
Buildings and improvements		\$ 77,889 670	\$406,806 19,026
Less accumulated depreciation	347,273 108,045	78,559 10,586	425,832 118,631
Land	239,228 87,400	67,973 92,817	307,201 180,217
	\$326,628	\$160,790	\$487,418

The property located at 693 Sutter Street, San Francisco, is subject to a deed of trust to The Connecticut Mutual Life Insurance Company as collateral for a note with a balance of \$32,014 at June 30, 1969.

7. TRUST FUNDS

These funds are summarized as follows: For Mr. and Mrs. Ben H. Read	e e2 000
Morris Herzstein Bequest	
Life insurance retirement plan for legal counsel	
•	\$134,587

The portion of the Trust Funds applicable to the retirement or similar benefit to Mr. and Mrs. Ben H. Read, has not been segregated from other assets of the corporation as provided by the bylaws, as such funds are presently invested in United States Treasury securities of indivisible denominations.

The life insurance retirement plan for legal counsel is offset by the cash surrender value of a life insurance policy.

WOMAN'S AUXILIARY

FORTIETH ANNUAL CONVENTION

MARCH 8 to 11, 1970

Headquarters: San Francisco Hilton Hotel

Convention Chairman: Mrs. Robert F. Gobar Convention Co-Chairman: Mrs. Norman C. Fox

REGISTRATION: Rosewood Suite, San Francisco Hilton Hotel

Sunday, March 8-9:00 a.m. to 4:00 p.m. Monday, March 9-8:00 a.m. to 4:00 p.m. Tuesday, March 10-8:30 a.m. to Noon

SATURDAY, MARCH 7-Pre-Convention

4:00 p.m. — Presentation of Mrs. Edmund Mahon, Auxiliary President, to CMA House of Delegates, Imperial Ballroom. Doctors' wives are invited to attend.

SUNDAY, MARCH 8

- 9:00 a.m. Executive Committee Breakfast Meeting, President's Suite
- 1:30 p.m. Pre-Convention Board Meeting, Whitney Room

MONDAY, MARCH 9

- 9:00 a.m. Opening Session of House of Delegates, Imperial Ballroom
- 1:30 p.m.—Afternoon Session of House of Delegates, Imperial Ballroom

TUESDAY, MARCH 10

- 9:00 a.m. Final Session of House of Delegates, Imperial Ball-
- 12:30 p.m. Presidents' Luncheon and Fashion Show, honoring Mrs. Edmund Mahon, Mrs. Kenneth J. McNiece, Past State Presidents, and CMA Advisory Board and wives, Hilton Plaza
- 3:00 p.m. Presentation of Mrs. Kenneth J. McNiece, Incoming Auxiliary President, to the CMA House of Delegates, Imperial Ballroom.

WEDNESDAY, MARCH 11-Post-Convention

- 8:00 a.m. Post-Convention Board of Directors Meeting—Mrs. Kenneth J. McNiece, President, presiding, Teakwood Suite
- 10:00 a.m. Orientation Meeting Mrs. Kenneth J. McNiece, President, presiding, Teakwood Suite. 1970-1971 State Board Members, District Councilors, County and District Board Members are welcome.

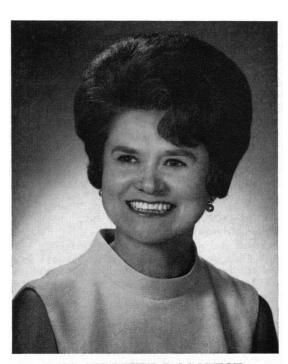
HOSPITALITY CENTER—Rosewood Suite

Sunday, March 8 – 9:00 a.m. to 4:00 p.m. Monday, March 9 – 8:00 a.m. to 4:00 p.m. Tuesday, March 10 – 8:00 a.m. to 11:00 a.m.



MRS. EDMUND MAHON, President





MRS. KENNETH J. McNIECE

President-Elect

Technical Exhibits

TECHNICAL EXHIBITS will be housed in the Hilton Hotel's Mezzanine Floor which may be reached from the main floor of the hotel by elevator or escalator. Here the many exhibitors will present their products and services for members of the Associa-

All exhibits and all products exhibited have been screened by a committee as a means of eliminating those which do not meet high standards. The exhibitors agree to this procedure and agree that by this means each will be in good company.

Here in one area will be found the latest developments in

drugs, equipment and services to aid the physician in his professional activities. All physicians are urged to visit the exhibits: meetings have been planned to allow ample time for this important activity. Your visit will not only help bring your own knowledge up to date, but also, it will demonstrate to our exhibitors. who contribute so much to the success of the meeting, that we recognize and appreciate their fine cooperation.

Exhibits will be open from 12 noon Saturday to 6 p.m. On Sunday, Monday and Tuesday from 9 a.m. to 5 p.m. and on Wednesday, from 9 a.m. to 12 noon.

ABBOTT LABORATORIES North Chicago, Illinois

Booth 13

AYERST LABORATORIES New York, New York

Booth 94

APACHE CORPORATION Minneapolis, Minnesota

Booth 42

ARMOUR-DIAL, INC. Chicago, Illinois

Booths 43 & 44

DIAL RESEARCH & DEVELOPMENT CENTER invites you to visit the "golden floor" exhibit. Featuring Dial soap, the unsurpassed skin cleanser that reduces harmful skin bacteria with unsurpassed antibacterial effectiveness. Dial soap's unsurpassed mildness has, also, been proven in clinical tests with infants.

And its unsurpassed substantivity means that Dial soap builds an invisible bacteriostatic film on the skin that provides protection against harmful bacteria between washings. And, while you're at the exhibit you can obtain a sample of Dial soap and the clinical data documenting its effectiveness. Dial ... the unsurpassed skin cleanser.

ARMOUR PHARMACEUTICAL COMPANY Chicago, Illinois

Booth 102

The Armour Medical Sales representatives cordially invite the members of the California Medical Association to visit the ARMOUR PHARMACEUTICAL COMPANY booth. CHYMORAL-100 TABLETS (enzyme tablets) and LETTER TABLETS (sodium levothyroxine, Armour) will be featured. The latest literature and clinical studies will be available.

ARNAR-STONE LABORATORIES, INC.

Booth 79

Mount Prospect, Illinois

AMERICANE TOPICAL ANESTHETIC-20 percent dissolved benzocaine in a water-soluble base-ointment, suppositories and aerosol forms. HAZEL-BALM-Cooling, soothing witch hazel and emollient lanolin in aerosol form. Isoclor-Oral nasal decongestant and bronchodilator-tablet, liquid and timesule forms, also the anti-tussive Isoclor expectorant. Sopon-Nonbarbituate hypnotic sedative for gentle untroubled sleep. Particularly useful with geriatric patients.

ASTRA PHARMACEUTICAL PRODUCTS, INC. Booth 72 Worcester, Massachusetts

Information and descriptive literature pertaining to XyLo-CAINE® (lidocaine) and CITANEST® (prilocaine) local and topical anesthetics, and iron preparations Astrafer® (dextriferron) for intravenous use and Jectofer® (iron sorbitex) for intramuscular administration will be available at the ASTRA

AUDIO DIGEST (Pacific Medical Equip. Co.) Booth 49 Los Angeles, California

AUTOMATED MANAGEMENT SYSTEMS Booth 64 c/o PRODATA CORPORATION Santa Rosa, California

BACTI-LAB INC.

Mountain View, California

Booth 84

URO-BACTI-LAB, a diagnostic product, is presented as a quality, convenient and economical 45 second technique for performing a simultaneous urine culture, colony count, bacterial identification and sensitivity test, all essential in the busy office for the modern diagnosis and treatment of symptomatic or an asymptomatic urinary tract infection. AERCO, an unusual culture incubator with an optional use CO2 chamber is also presented.

BANK OF AMERICA — BUSINESS SERVICES

Booth 104

San Francisco, California

BERKELEY BIOLOGICALS Berkeley, California

Booth 109

BEVERLY MEDICAL SUPPLY

Booth 107

Sun Valley, California

BREON LABORATORIES, INC. New York, New York

Booth 97

Breon Laboratories Inc. presents a full line of products for the care of patients with chronic obstructive pulmonary diseases. Included are Alevaire, Bronkometer, Bronkosol, Bronkotabs, Bronkotabs-Hafs, Bronkolikir and Bron-KEPHRINE. Supplying a variety of formulas, dosage forms and actions these products offer both prophylaxis and therapy, in chronic or acute conditions, to all ages. Breon personnel will gladly discuss specific products and therapies with you.

BRISTOL LABORATORIES Syracuse, New York

Booth 82

BROWN PHARMACEUTICAL CO.

Booth 71

Los Angeles, California

Booth 5

BURROUGHS WELLCOME & CO. (U.S.A.) INC. Tuckahoe, New York

Of particular interest at this meeting is ZYLOPRIM brand Allopurinol which represents a unique concept for the management of gout, uric acid nephropathy and calculi, and hyperuricemia due to neoplastic disease and/or its intensive treatment. Zyloprim was first synthesized in the Wellcome Re-SEARCH LABORATORIES in Tuckahoe, New York in 1956 and is the first drug to be marketed which reduces the formation of uric acid at its source.

CARNATION COMPANY Los Angeles, California

Booth 68

CARRIAGE COMPANIES Fremont, California

Booth 36

CASS & JOHANSING

Los Angeles, California

Representatives will be present to discuss insurance programs for members of the medical profession in California-Guaranteed Renewable Disability; Non-Cancellable Disability; Life; Accidental Death & Dismemberment. In addition, assist-

CIBA PHARMACEUTICAL COMPANY Summit, New Jersey

Booth 89

Booth 1

COCA COLA CALIFORNIA/NEVADA BOTTLERS **ASSOCIATION**

Booth 9A

San Francisco, California

Sampling Coca-Cola and Fresca.

DAYLIN MEDICAL & SURGICAL SUPPLY Los Angeles, California

Booths 39 & 40

DOME LABORATORIES

Booth 68

West Haven, Connecticut

You are cordially invited to visit the Dome exhibit and discuss with our trained representatives some of the dermatological preparations we have developed. With hot weather approaching, we particularly invite your attention to UVAL LOTION, a sun screen preparation that has proven to be so effective in preventing sun burn and blistering.

ance in complete insurance programming will be available.

EMKO COMPANY

Booth 77

St. Louis, Missouri

The Emko Company exhibits the first aerosol foam contraceptive. EMKO VAGINAL CONTRACEPTIVE FOAM has been professionally recommended for over eight years. It has a high level of effectiveness and is substantially free from side effects. Women appreciate the esthetic qualities of Emko VAGINAL CONTRACEPTIVE FOAM. Literature and samples of EMEO VAGINAL CONTRACEPTIVE FOAM and MY OWN HY-GIENE DEODORANT SPRAY and Towelettes will be distributed from the EMKO exhibit.

ENCYCLOPAEDIA BRITANNICA, INC.

Booth 50

Chicago, Illinois

ENCYCLOPAEDIA BRITANNICA welcomes delegates to the California Medical Association session. As part of EB's 200th anniversary, we will have on display the great new edition of Britannica, Great Books of the Western World, the Britannica Junior, EB Replica, the Annals of America, Compton's Encyclopaedia etc. Stop and inspect these products in Booth 50. They are available to the delegates at our convention offer.

CHARLES O. FINLEY & CO., INC. Los Angeles, California

Booth 69

CALIFORNIA MEDICAL ASSOCIATION Disability Insurance Program. Information is available.

FULLER LABORATORIES, INC.

Booth 75

Eden Prairie, Minnesota

"TUCKS Family of Products" TUCKS medicated pads, TUCKS TAKE-ALONGS, TUCKS Witch Hazel Ointment, Cream and Cream HC for management of pruritus ani, hemorrhoidal and perineorrhaphy discomfort. Fuller Shield dressing used following anorectal surgery, and its companion, A.R.D. butterfly-shaped anorectal dressing. Scopettes - Proctosigmoidoscopic swabs lint-free, holds shape wet or dry.

GROESBECK, A. J. ASSOCIATES Beverly Hills, California

Booth 66

HARPER & ROW PUBLISHERS INC. New York, New York

Booth 106

Among the new books on hand are Baserga and Malamud: Autoradiography: Techniques and Application; Hollinshead: Anatomy for Surgeons-The Back and Limbs, 2nd Edition; Kennedy et al: Textbook of Vectorcardiography; Peters et al: The Fine Structure of the Nervous System; Moertel and Reitemeier: Advanced Gastrointestinal Cancer; Cooper: Involuntary Movement Disorders; Freeman and Johnson: Clinical Scintillation Scanning; and Glenn and Boyce: Urologic Surgery.

JANRUS RECORDERS CORP.

Booth 73

Beverly Hills, California

You are cordially invited to visit the Janrus Recorders Corp. booth where our representatives will be happy to demonstrate and answer any questions regarding their full line of cassette tape recorders and dictating equipment designed for office, home, meetings, travel, and car. We feature the following brands of recorders: Concord, UHER, PANASONIC, AMPEX, Crown, Norelco, Aiwa, Sharp.

KEY PHARMACEUTICALS

Booth 87

Miami, Florida

LEDERLE LABORATORIES Pearl River, New York

Booth 108

LEDERLE LABORATORIES is pleased to support the 1970 Annual Session of the California Medical Association by its presence at this meeting. Our trained representatives in Booth 108 will be glad to discuss our well-known brand name drugs such as Declomycin®, the world's foremost broadspectrum antibiotic, Pathibamate®, Filibon®, Ferro-SEQUELS®, and our other products applicable to your practice. Information is also available on our many other services to medicine.

LILLY, ELI & CO. Indianapolis, Indiana

Booth 12

LOMA LINDA FOODS Riverside, California

Booth 105

LOMA LINDA FOODS, one of America's oldest manufacturers of fiber-free, hypoallergenic infant soy milk, will show evidence of the nutritional adequacy of the product SOYALAC. Representatives will explain why it is unusual in that it does not settle out, is milk-like in texture, and does not tend to raise infants' serum cholesterol. Uses for adult patients and in cholesterol-lowering diets will be discussed. Samples will be served and recipes presented indicating the versatility of the product in diets of those with milk allergies or who for other reasons need to eliminate dairy milk from the diet.

MARION LABORATORIES Kansas City, Missouri

Booth 91

MEAD JOHNSON LABORATORIES Evansville, Indiana

Booth 83

The Mead Johnson Laboratories' exhibit has been arranged to give you the optimum in quick service and product information. To make your visit productive, specially trained representatives will be on duty to tell you about their products.

MEDICAL MANAGEMENT CONTROL

San Francisco, California

Seattle, Washington

Management consultants to the medical profession specializing in: Group Practice Management, Professional Incorpora-

tion, Partnership Formation and Operation, Office Management, Systems and Procedures, Taxes and Tax Planning, Net Worth Growth Projection, Organization and Development of Professional Facilities. Member: Society of Professional Business Consultants, Association of Management Consultants, American Management Association.

MERCK SHARP & DOHME West Point, Pennsylvania

Booth 9

The MERCK SHARP & DOHME exhibit has been designed to offer a contribution to your therapeutic armamentarium. Technically trained personnel are available to discuss the scope and variety of services offered to physicians.

MISSION PHARMACAL COMPANY San Antonio, Texas

Booth 62

MISSION PHARMACAL COMPANY will be featuring the following products:

Fosfree® - A superb calcium supplement. Iromin-g® - A hematinic with vitamins for the patient who does not tolerate oral iron. PRULET®-a non-systemic prune-like laxative. Feta-MIN®-For appetite control. EQUILET®-The patients' first choice in antacid therapy. Homapin® Liquitab® - The first pediatric antispasmodic in a flavored chewable dosage form. Mission PrenatalTM—A well tolerated prenatal hematinic.

NETTLESHIP COMPANY OF LOS ANGELES Los Angeles, California

Booth 85

Administrators of Professional Liability, Group Income Protection, and Life Insurance Programs for County Medical Associations and Trusts in California. Qualified representatives available to discuss problems pertaining to hospital or individual professional liability coverage, income protection, life or other types of insurance. Literature which will assist in the prevention of claims and various forms to be used to protect, as far as possible, against malpractice claims.

NIAGARA THERAPY MFG. CORP.

Booth 110

San Francisco, California

NIAGARA CYCLO-MASSAGE-massaging equipment, portable and furniture for home and professional use.

ORTHO PHARMACEUTICAL CORPORATION Raritan, New Jersey

Booth 67

PARKE, DAVIS & COMPANY Detroit, Michigan

Booth 4

PARKE-Davis welcomes your visit to our booth and the opportunity to discuss with you a group of our most important pharmaceutical specialties. Included in this year's exhibit are FLUOGEN®, PAREST®, and NORLESTRIN FE®. Our full line of support hosiery will also be shown. Please feel free to stop and discuss these PARKE-DAVIS products with the medical service representatives attending our exhibit.

PASADENA RESEARCH LABS, INC.

Booth 86

Pasadena, California

PERSON & COVEY Glendale, California

Booth 57

PFIZER LABORATORIES DIVISION

New York, New York

Booth 10

RITTER CO. DIV. SYBRON

Booth 103

Rochester, New York

SANDOZ PHARMACEUTICALS

Booth 90

Hanover, New Jersey

SANDOZ PHARMACEUTICALS cordially invites you to visit our display at Booth 90, where we are featuring MELLARIL, HY-DERGINE, SANSERT, CAFERGOT P-B, FIORINAL and BELLERGAL. Any of our representatives in attendance will gladly answer questions about these and other Sandoz products.

SAN JOSE SURGICAL SUPPLY, INC.

Booth 46

San Jose, California

W. B. SAUNDERS COMPANY Philadelphia, Pennsylvania

Booth 98

Saunders will have on display a complete line of their medical books, including many new titles and new editions-such as, DeLand and Wagner: Nuclear Medicine; Leeds and Taveras: Angiography; Bondy: Duncan's Diseases of Metabolism; Hinshaw: Diseases of the Chest; Conn: 1970 Current Therapy; Scheie and Albert: Adler's Textbook of Ophthalmology; Flint: Emergency Treatment; Lynch and Raphael: Laboratory Technology; and many others.

SCHERING LABORATORIES

Booth 65

Union, New Jersey

SCHERING LARORATORIES invites you to visit their exhibit, Booth 65, where their representatives will be available to discuss with you any questions you may have on Valisone®, ETRAFON®, GARAMYCIN®, CELESTONE®, SOLUSPAN® Injection, DRIXORAL®, TINACTIN®, AFRIN®, or any other SCHERING product.

SCHOLL MANUFACTURING CO.

Booth 100

Chicago, Illinois

G. D. SEARLE & CO.

Booth 8

Chicago, Illinois

You are cordially invited to visit the SEARLE booth where our representatives will be happy to answer any questions regarding Searle Products of Research. Featured will be information on Ovulen-21, Ovulen-28, Enovid, Aldactazide, Flagyl, LOMOTIL, PRO-BANTHINE and other drugs of interest.

SIERRA MEDICAL SALES

Booth 60

Riverside, California

DIAPULSE therapy provides safe and effective treatment through stimulation of normal body defenses. DIAPULSE is of particular value in increasing peripheral blood flow and accelerating wound healing.

SMITH KLINE AND FRENCH LABORATORIES Philadelphia, Pennsylvania

Booth 99

Representatives will be on hand to answer your specific questions and provide information on their products and services.

SMITH, MILLER & PATCH, INC.

New York, New York

Booth 78

SMITH, MILLER & PATCH, INC. will feature our new nonbarbiturate hypnotic, Somnafac and Somnafac Fourte; DECONAMINE, a potent oral antihistamine and decongestant in three dosage forms; Pyociidin HC Otic Solution; Vaso-CIDIN Ophthalmic-Otic Solution; our hematinics, VITRON-C and VITRON-C PLUS; and our specialty bowel regulator, Kon-DREMUI..

SPACELABS, INC.

Chatsworth, California

The Spacelabs exhibit will display the most recent developments and products for coronary and intensive care and surgical monitoring. Display will feature ECG Telemetry, Bedside Monitors, Central Station Monitors, and a wide variety of Physiological Preamplifiers.

SPECTRUM FINANCIAL GROUP Beverly Hills, California SQUIBB, E. R. & SONS, INC.

New York, New York

Booth 74 Booth 7

SYNTEX LABORATORIES, INC.

STACEY'S OF SAN FRANCISCO, INC. Palo Alto, California A Subsidiary of Bro-Dart Industries Medical books are displayed.

Booth 14

STUART DIV./ATLAS CHEMICAL INDUSTRIES, INC. Booth 6

Pasadena, California SURGICAL MECHANICAL RESEARCH, INC. Newport Beach, California

Booth 3

SYNTEX LABORATORIES, INC.

Stanford Industrial Park, Palo Alto, California

Booth 70

Visit Booth 70 for prescribing information on NORINYL® 1+80, now available in convenient 21-and 28-day oral contraceptive regimens and packaged in the feminine, convenient and attractive Memorette® dispenser.

SYNTEX SPECIAL TOUR

Ask our representative about the luncheon and seminar tour of our plant at Palo Alto, on Tuesday, March 10, 1970.

Palo Alto, California

Booth 48

SYNALAR® (fluocinolone acetonide), the topical corticosteroid designed to meet specific dermatologic needs, will be featured at Booth 48. Synalar has set a new standard of success in the treatment of a wide range of inflammatory dermatoses. A warm invitation is extended to all physicians attending this meeting to visit our booth and discuss the latest developments from Syntex research.

UPJOHN CO., THE Kalamazoo, Michigan

Booths 95 & 96

WARNER CHILCOTT LABORATORIES

Booth 101

Morris Plains, New Jersey

WARREN TEED PHARMACEUTICALS, INC.

Booth 17

Columbus, Ohio

WYETH LABORATORIES

Booth II

Philadelphia, Pennsylvania

WYETH will feature OVRAL®, each tablet contains 0.5 mg norgestrel with 0.05 mg ethinyl estradiol, Wyeth. Serax®, (oxazepam) Wyeth, capsules. Full information is available at Booth 11.

application for HOTEL ACCOMMODATIONS NINETY-NINTH Annual Session

CALIFORNIA MEDICAL ASSOCIATION • MARCH 7-11, 1970 SAN FRANCISCO HILTON HOTEL, SAN FRANCISCO

HOUSE OF DELEGATES OPENING SESSION, HILTON HOTEL, SATURDAY EVENING, MARCH 7; SCIENTIFIC SESSIONS, HILTON HOTEL, BEGIN SATURDAY NOON, MARCH 7

- 1. Fill in the form below completely for room accommodations at the CMA's 1970 Annual Session. There are only a limited number of rooms available. Your choice of accommodations will be better if your request is for rooms to be occupied by two or more persons.
- 2. Your reservation request should include the definite date and hour of your arrival and departure.
- 3. All reservations must be made through the CMA Housing Bureau, Suite 260, Fox Plaza, San Francisco, California 94102, by February 6, 1970.
- 4. CANCELLATIONS: Please notify CMA Housing Bureau, Suite 260, Fox Plaza, San Francisco 94102 of all cancellations up to 15 days before Annual Session. Within last 15 days, make cancellations directly with hotel.

CHANGES: All other changes to be made directly with hotel at all times. Rooms will not be held after 6 P.M. unless a later arrival time has been requested. Failure to notify the hotel of any change in your arrival time may result in cancellation of your reservation.

	Single	Double or Twin	Suites	
SAN FRANCISCO HILTON	\$19-29	\$25-38	\$65 and up	nd up
ST. FRANCISPowell & Geary	19-33	24-38	55-123	
SIR FRANCIS DRAKEPowell & Sutter	17-25	21-30	75	
CLIFT HOTEL	none	25-35	none	
HANDLERY INN260 O'Farrell	none	27-30	none	
CHANCELLOR HOTEL433 Powell	R HOTEL none	15-18	none	
MARK HOPKINSCalifornia & Mason	24-38	31-45	55-160	
SEND TO: California Medical Association Housing Bureau Suite 260, Fox Plaza, San Francisco, California	94102			
Please reserve the following accommodations for the CMA's	1970 Ann	ual Session in Sar	Francisco, March	7-11.
Single Bedroom \$ Twin-Bedded \$				

SEND TO: California Medical Association Housing Bureau Suite 260, Fox Plaza, San Francisco, California 94102
Please reserve the following accommodations for the CMA's 1970 Annual Session in San Francisco, March 7-11.
Single Bedroom \$ Twin-Bedded \$ Double Bed \$ Suite \$
First Choice Hotel Second Third
Arrival (date) Hour
THE NAME AND ADDRESS OF EACH HOTEL GUEST MUST BE LISTED. Include names and addresses ceach person in a double or twin-bedded room, and names and addresses of all other persons for whom you are requesting reservations.
Your Name: Alternate? Speaker?
Address: County
City and State
GUESTS' NAMES AND ADDRESSES:
•••••••••••••••••••••••••••••••••••••••

(Continued from page 32)

only one child failed to respond clinically, 78 percent of the children had a fourfold or greater neutralizing antibody rise; in contrast, only 18 percent showed a significant HI antibody titer increase; 44 percent converted for CF antibodies.

Serum FSH and LH Measurements in Evaluation of Menstrual Disorders—W. J. Dignam, A. F. Parlow, and T. A. Daane (Harbor General Hosp., Torrance, Calif.), Amer. J. Obstet. Gynec. 105:679-695 (Nov. 1) 1969.

Presented data indicate that a number of disorders of the menstrual cycle are compatible with follicle stimulating hormone (FSH) and luteinizing hormone (LH) levels within the range of normal as determined by radioimmunoassay methods. Assay of a single randomly selected serum specimen for FSH and LH in subjects with such disorders would not permit differentiation from women with normal menstrual cycles. The characteristic which most clearly differentiates amenorrheic women from those with normal cycles is the lack of the typical midcycle hypersecretion of LH and FSH ordinarily present in women.

Surgical Treatment of Vertigo—J. L. Pulec (2122 W. Third St., Los Angeles), Laryngoscope 79:1783-1822 (Oct.) 1969.

Vertigo-producing conditions that are amenable to surgical treatment generally involve the acoustic nerve or vestibular labyrinth. Four types of surgical procedure can be employed. Shunt operations may be performed to equalize the pressures of the otic and periotic systems for the relief of Ménière's disease. Middle fossa vestibular nerve section may be performed. Destructive labyrinthectomy or VIIIth nerve section and removal of cerebellopontine angle tumors may be used. Two hundred and eighty-three operations were performed on 236 patients. The relief afforded these patients has been most encouraging.

Etiology and Management of Severely Burned Children—J. C. Holter and S. B. Friedman (Univ. of Rochester Medical Center, Rochester, N.Y.), Amer. J. Dis. Child. 118:680-686 (Nov.) 1969.

Optimal overall management of the severely burned child and his family demands consideration of the psychologic and social factors that may have made the child vulnerable to this type of injury. These factors are examined in 13 burned children, and in ten cases gross emotional disturbances within the families appeared to have propelled the children into situations resulting in severe burns. The cases reported illustrate that most childhood burns may be categorized as reflecting a true accident, a situational crisis, or child abuse (battered child syndrome).

CALIFORNIA MEDICAL ASSOCIATION

MEDICAL ASSOCIATION (Continued from Page 5)
Committee on Maternal and Child Care Richard Leonards, San Francisco
Russell W. Mapes, Beverly Hills
Richard Leonards, San Francisco 1970 Russell W. Mapes, Beverly Hills 1970 Keith P. Russell, Los Angeles (Chma.). 1970 Eugene Sandberg, Palo Alto 1970 Charles M. Blumenfeld, Sacramento 1971 Jackson T. Crane, Chico 1971 Herbert A. Holden, San Leandro 1971 George Donnell, Los Angeles 1972 C. Harriett Randall, Glendale 1972
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CONSULTANT: Forrest M. Willett, San Francisco.
Committee on Adverse Drug Reactions Paul Hoagland, Pasadena
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John F. Murray, Fresno (Chmn.) William Ness, San Jose Russell J. Tat, San Francisco Ralph O. Wallerstein, San Francisco CONSULTANTS: Philip K. Condit, Berkeley; Kenneth Melmon, San Francisco; Ronald Okun, Los Angeles; Ralph W. Weilerstein, San Francisco.
CONSULTANTS: Philip K. Condit, Berkeley, Kenneth Melmon, San Francesco; Ronald Okun,
Edward R. Bloomquist, Glendale Edward T. Jewett, Santa Rosa
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J. Brandon Bassett, Oakland Henry V. Eastman, Tustin (Chmn.) G. Roger Ellison, Pomona H. Russell Fisher, Glendale
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Harold Kay, Oakland William F. Quinn, Los Angeles Malcolm C. Todd, Long Beach
Marcolli C. 1000, Long Deach

BOOKS RECEIVED

Books received by California Medicine are acknowledged in this column. Selections will be made for more extensive review in the interest of readers as space permits.

THE ACUTE ABDOMEN—Thomas W. Botsford, M.D., F.A.C.S., Surgeon, Peter Bent Brigham Hospital; Associate Clinical Professor of Surgery, Harvard Medical School; and Richard E. Wilson, M.D., F.A.C.S., Senior Associate in Surgery, Peter Bent Brigham Hospital; Associate Professor of Surgery, Harvard Medical School. Volume X in the Series MAJOR PROBLEMS IN CLINICAL SURGERY, J. Englebert Dunphy, M.D., Consulting Editor. W. B. Saunders Company, West Washington Square, Philadelphia, Pa. (19105), 1969. 179 pages, \$8.00.

ARROWS OF MERCY—Philip Smith. Doubleday & Company, Inc., 277 Park Avenue, New York, N.Y. (10017), 1969. 244 pages, \$5.95.

AUTOGENIC THERAPY—Vol. I: AUTOGENIC METHODS—Vol. II: MEDICAL APPLICATIONS—Wolfgang Luthe, M.D., Scientific Director, Oskar Vogt Institute, Kyushu University, Fukuoka: (visiting) Professor of Psychophysiologic Therapy, Medical Faculty, Kyushu University, Japan; formerly Assistant Professor of Psychophysiology, University of Montreal; College of Physicians and Surgeons, Province of Quebec, Montreal, Canada; and Johannes H. Schultz, M.D., Professor of Neuro-Psychiatry, Berlin, West Germany. Grune & Stratton, Inc., 381 Park Avenue South, New York, N.Y. (10016), 1969. Vol. I, 255 pages, \$13.75; Vol. II, 219 pages, \$11.75.

CLINICAL OBSTETRICS AND GYNECOLOGY—Vol. 12, No. 3—CESAREAN HYSTERECTOMY—Edited by Abe Mickal, M.D.; and MENSTRUAL DISORDERS—Edited by David Charles, M.D. Hoeber Medical Division, Harper & Row, Publishers, 49 East 33rd Street, New York, N.Y. (10016). 285 pages, \$22.00 per year, published quarterly, by subscription only.

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